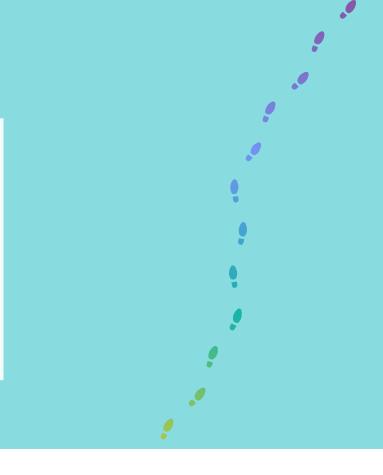
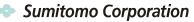
# **Investor Day 2022**

# To demonstrate our true value

### **Sumitomo Corporation**

September 14, 2022





### Investor Day 2022 - To demonstrate our true value -

Time	Program	Speakers		
1:30~1:35	Opening Remarks	President and Chief Executive Officer, Masayuki Hyodo		
1:40~1:50	Presentation by CSO	Managing Executive Officer, Chief Strategy Officer, Hirokazu Higashino		
Part 1 Business Ur	Part 1 Business Unit Strategy under SHIFT 2023			
1:55~2:15	Metal Products Business Unit	Managing Executive Officer, General Manager, Metal Products Business Unit,		
2:15~2:35	Questions and Answers	Katsuya Inubushi		
	(Intermission)			
2:45~3:05	Transportation & Construction Systems Business Unit	Managing Executive Officer, General Manager, Transportation & Construction		
3:05~3:25	Questions and Answers	Systems Business Unit, Norihiko Nonaka		
	(Intermission)			
Part 2 Monitoring a	and Supervisory Functions for Improvement of	Corporate Value		
3:30~3:50	Panel Discussion by Outside Directors	Outside Director, Koji Ishida Outside Director, Kimie Iwata Facilitator: Japan Investor Relations Association, Executive Managing Director, Ms. Yoshiko Sato		
3:50~4:10	Questions and Answers			
Closing session				
4:15~4:40	General overview $\cdot$ Questions and Answers	President and Chief Executive Officer, Masayuki Hyodo Managing Executive Officer, Chief Strategy Officer, Hirokazu Higashino		
4:40	Closing			

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# **Opening Remarks**

President and Chief Executive Officer, Masayuki Hyodo

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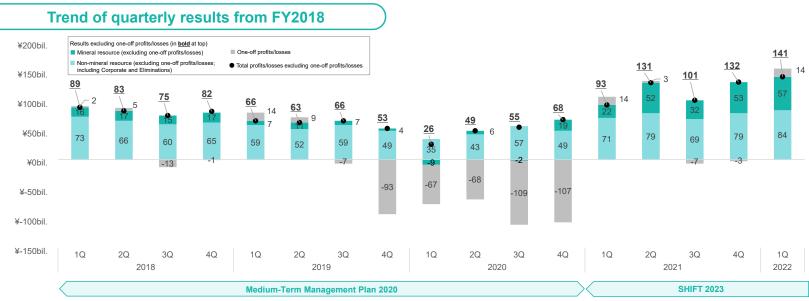
# Promotion of SHIFT 2023 to Enhance Corporate Value

Representative Director, Managing Executive Officer, and Chief Strategy Officer, Hirokazu Higashino

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### 1. Recovery of Earning Power (Trend of Quarterly Results)

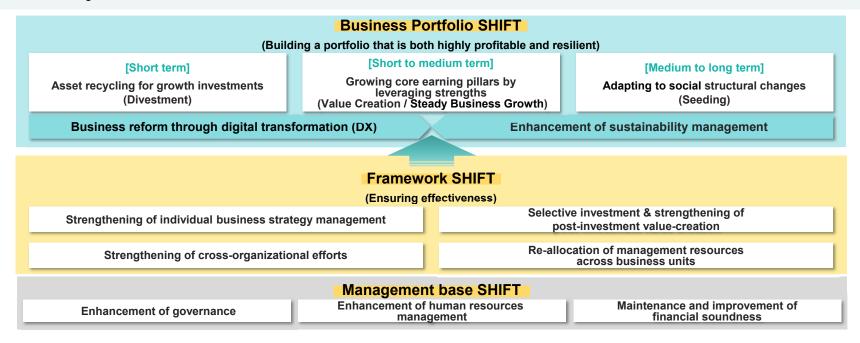
 Although there was positive impact from the external environment such as the rise in mineral resource prices, our earning power is steadily recovering, as various measure under structural reforms and turnaround for major businesses made progress.



\* Results for each fiscal year are calculated based on the organization as of April 1, 2022

### 2-1. Overview of SHIFT 2023

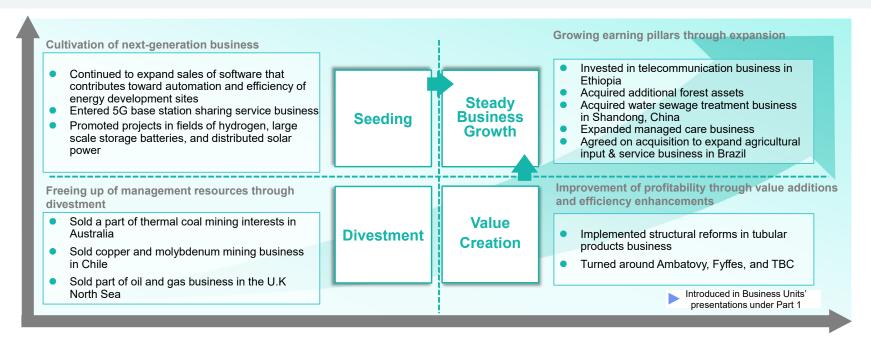
- Having the Business Portfolio SHIFT at the core of structural reform, we are promoting Framework SHIFT that guarantees the
  effectiveness, and Management Base SHIFT that supports them both.
- We will continue to accelerate efforts to build a portfolio that is both highly profitable and resilient to downward pressure while allocating management resources.



#### Promotion of SHIFT 2023 to Enhance Corporate Value

### 2-2. Steady Progress in the Three SHIFTs (Business Portfolio SHIFT)

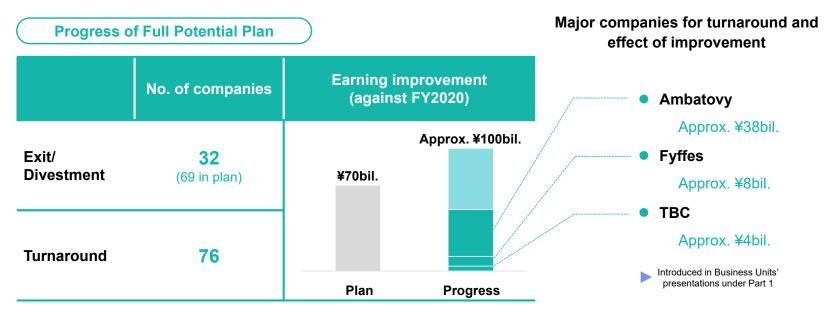
 We collected 210 billion yen in funds and made steady progress in recovering management resources to shift 280 billion yen mainly to Steady Business Growth category.



#### Promotion of SHIFT 2023 to Enhance Corporate Value

### 2-3. Steady Progress in the Three SHIFTs (Business Portfolio SHIFT)

- We exited from low-profitability businesses and promoted turnarounds, including businesses with challenges. Earnings improved by approximately 100 billion yen compared to FY2020.
- Results improved at major turnaround business by reviewing business strategies, management structures, and operations.



### 2-4. Steady Progress in the Three SHIFTs (Business Portfolio SHIFT)

• We will promote with greater effort in strengthening earning power commensurate with invested capital and creating new core businesses that will lead the expansion of earnings in the future, in order to delivery the results as early as possible.



### Achieve profit levels commensurate with capital costs

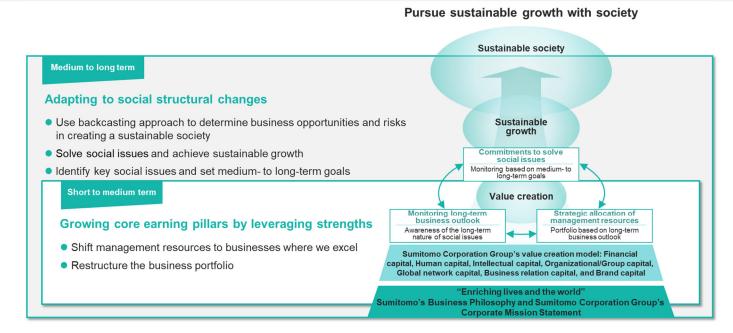
We are working for early realization to achieve profit levels that covers capital costs in both Steady Business Growth and Value Creation, including review of business strategies and plans. For Steady Business Growth in particular, we will accelerate the expansion of earning base by increasing investments with discipline.

### 2 Develop new core businesses

With "Our strengths" and "Grand Design" as the key phrases, in addition to the efforts of the business organizations, we will develop the business in growth field by expanding the cross-organizational activities supported by the Global Innovation Promotion Committee.

### 3-1. Promoting Growth Strategy Centered on Sustainability Management

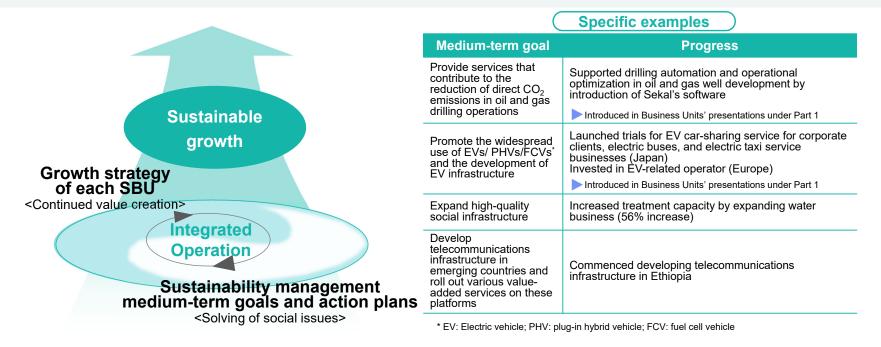
- We are strategically reallocating management resources, centered on enhancement of sustainability management.
- We have been incorporating long-term perspectives such as digitalization and sustainability and working on Business Portfolio SHIFT and Next-Generation Growth Field.



Promotion of SHIFT 2023 to Enhance Corporate Value

### 3-2. Incorporating Key Social Issues and Medium/Long-term Goals into Business Strategy

• We see the social needs as business opportunities and integrate them into the growth strategies of the SBUs, and we are carrying out the monitoring using the PDCA cycle.



### <u>Part 1</u>

# Business Unit Strategy under SHIFT 2023 Metal Products Business Unit

Managing Executive Officer, General Manager, Metal Products Business Unit, Katsuya Inubushi

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#### **Metal Products Business Unit**

### **Overview of Business Portfolio**

building,	Construction materials, civil engineering, industrial machinery	Electrical machinery, home appliances		
Steel Products Business SBU (= Sumitomo Corporation Global Metals)				
Domestic and overseas sales of hot- and cold-rolled steel sheets and surface-treated steel sheets Operation of subsidiary companies including steel service centers and construction material products processing				
shipbuilding, Sales of stee	, construction equipment, and in el plates and shaped steel relate	dustrial machinery		
Domestic and overseas sales of multi-functional, high-quality wires, steel rods, and tool steel Operation of subsidiary companies serving as processing and distribution network nodes				
Operation of companies a	subsidiary companies including and expansion into services	manufacturing and sales		
equipment, a	and industrial machinery	· · · · · · · · · · · · · · · · · · ·		
Sales of spe	cialty sheets for petroleum refini			
	s Business Domestic an surface-trea Operation of construction Sales of stee shipbuilding, Sales of stee infrastructure Domestic an steel rods, a Operation of companies a Railway mat Asia market Sales of forg equipment, a Operation of companies Sales of stee Sales of stee Sales of stee Sales of stee	s Business SBU (= Sumitomo Corporation Domestic and overseas sales of hot- and col surface-treated steel sheets Operation of subsidiary companies including construction material products processing Sales of steel plates to domestic and overse shipbuilding, construction equipment, and inc Sales of steel plates and shaped steel relate infrastructure business Domestic and overseas sales of multi-function steel rods, and tool steel Operation of subsidiary companies serving a distribution network nodes Global trading of railway materials and equip Operation of subsidiary companies including companies and expansion into services Railway materials and equipment sales and Asia market Sales of forged products and components fo equipment, and industrial machinery Operation of automotive component manufar		

### Energy

### **OCTG and Line Pipe Business SBU**



OCTG and line pipe distribution and supply chain management for major energy companies

#### North America Tubular Group Companies SBU



Line pipe

OCTG and line pipe distribution to shale companies in North America

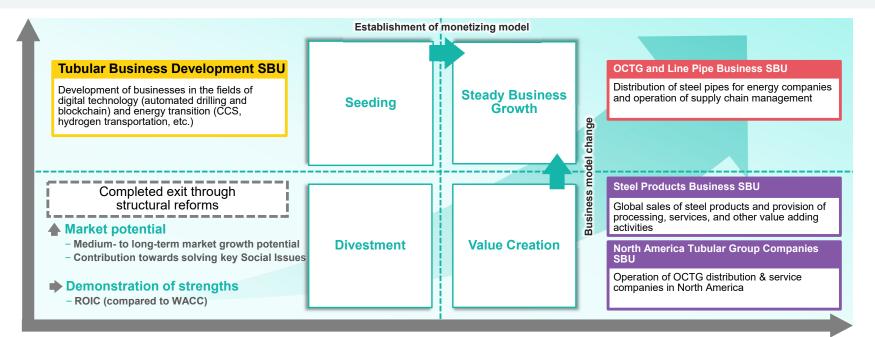
### **Tubular Business Development SBU**



Sekal (autonomous drilling solutions) Development of software that automates the purchasing and supply chain process

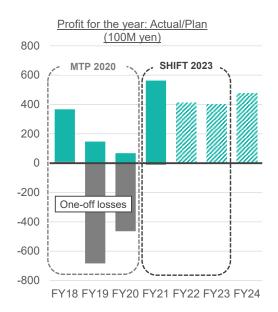
### State of Business Portfolio (Four Quadrants)

- Regarding businesses under value realization, we largely completed exit by the end of FY2021 through structural reforms, which will be described subsequently.
  Together with capital investments in the OCTG and line pipe business, which has stable earnings, we are currently enhancing and transforming the business
- models of the steel products business and North America tubular group companies.
- We are developing new businesses at the Tubular Business Development SBU in preparation for medium- to long-term changes in the business environment of the steel pipe business.



### SHIFT 2023: Results of Structural Reforms in First Fiscal Year

- During the previous medium-term plan, the performance was on a downward trend even after excluding
  one-off losses, and businesses with low contributions to the business unit's performance were identified
  and structural reforms were conducted at the respective SBUs.
- As a result, in FY2021, profitability improved significantly, further boosted by favorable market conditions



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#### **Steel Products Business SBU**

- Made exit centered on companies with relatively low PL/CF contributions, efficiency, and growth potential
- Formulated roadmap toward soundness of businesses to be continued, and progressing largely according to plan

#### **OCTG and Line Pipe Business SBU**

- Promoted restructuring of Edgen's businesses in Eastern Hemisphere
- Reduced risk exposures (e.g., diluting share of thermoplastic composite pipe business (Strohm))

#### North America Tubular Group Companies SBU

- · Consolidated group companies, offices and operation sites to strengthen business portfolio
- Strengthened resilience to downward pressure by improving inventory risk profile

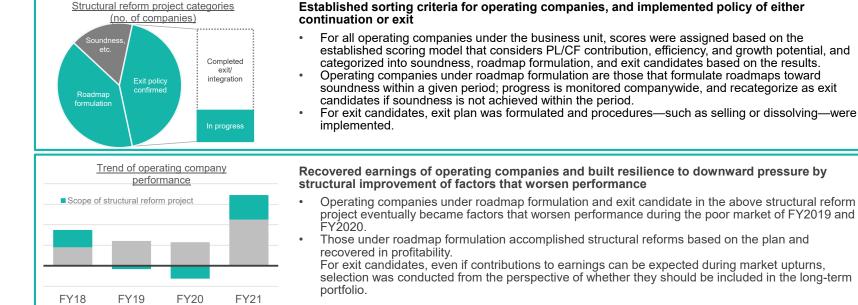
#### **Tubular Business Development SBU**

· Executed streamlining measures at HOWCO, including closing sites and reducing headcount



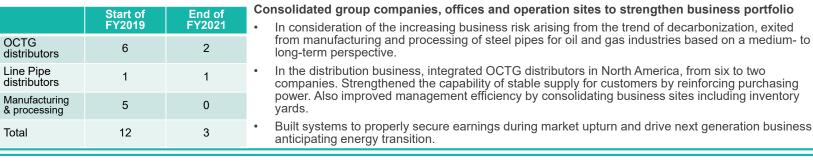
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### Metal Products Business Unit Structural Reform Example 1: Reorganization of Steel Products Business Portfolio Following the companywide structural reform project, we defined and implemented our business portfolio reorganization policy. This allowed us to remove hidden factors that adversely affect performance and significantly improve profitability.



### Metal Products Business Unit Structural Reform Example 2: Business Model Transformation of North America Tubular Group Companies SBU

- As a result of consolidating group companies and operation sites, we significantly reduced asset size and fixed costs. We also reviewed our inventory risk profile.
- We strengthened our resilience to downward pressure from potential future market downturns through a series of business transformations.





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- Built resilience to downward pressure in preparation for possible market downturn by rightsizing assets, etc.
- · Significantly compressed total assets through integration and consolidation of group companies.
- Reduced fixed costs by integrating and closing business sites and reducing headcount.
  - Significantly reduced inventory risk by transforming inventory business model.



## Changes in Trend of Global Steel Industry and Business Unit's Actions

1	1 Global crude steel production (efforts and changes toward decarbonization and carbon neutrality)	and reg
1	■ China has more than 50% of the global share ⇒ Market structure is one where international prices of iron and steel raw	EU
	materials and scrap are significantly influenced by China	India
	■ Efforts toward carbon neutrality ⇒ Shrinking of blast furnace crude steel production in China results in promoting	Japan
	imports of upstream semi-finished products; product export limitations result in shift toward domestic demand	US
		Russia
į	2 Steel industry's efforts to reduce $CO_2$ emissions (challenge of hydrogen reduction steelmaking,	Korea
	expansion of electric furnace demand, local production for local consumption,	Global
	and pursuit of renewable energy sources)	

Crude steel production of major countries and regions in 2021 (1,000 tons)

- and regions in 2021 (1,000 tons)

   China
   1,032,790

   EU
   152,575

   India
   118,244

   Japan
   96,334

   US
   85,791

   Russia
   75,585

   Korea
   70,516

   Global
   1,951,924
- Technological development competition for hydrogen reduction steelmaking with a view to 2050 (Japan, South Korea, China, and Europe). Expansion in electric furnace investment and electric furnace product demand during development.
- Development of large-scale demand globally for reduction steel and scrap, significantly changing global distribution (enclosing domestic demand of countries producing scrap).

### 3 Structural reforms and strategy changes of steel industry

- Structural reforms (integration and closing of steel works and production lines) and new investment in and acquisition of electric furnaces.
- Exit from unprofitable business and product manufacturing, and selection of strategic product groups.

### 4 Business model transformation as Sumitomo Corporation

- Strengthening of regional sales capabilities in view of local production for local consumption; further deepening of collaboration with regional organizations; participation in upstream steelmaking businesses (reduction steel business and electric furnace business).
- Collaboration with Mineral Resources, Energy, Chemical & Electronics Business Unit, Infrastructure Business Unit, and Ell; participation in study by Zero Carbon Steelmaking Business Study Team. (Capabilities for proposals to steel manufacturers)
- Collaborate in environmental infrastructure business arising from metal products field. (CCUS, hydrogen pipelines, offshore wind power generation monopile manufacturing, etc.)

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Changes in environment

Our measures

# SHIFT 2023: Efforts from Second Year

- We aim for business model transformation at the respective SBUs to respond to changes in steel industry trends.
- Alongside solving the remaining issues of structural reform and the continual improvement in business efficiency, new businesses will also be developed.

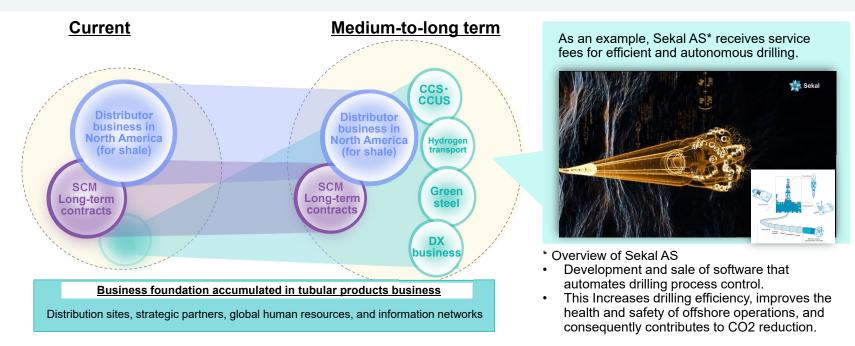


Steel Products Business SBU	<ul> <li>Increase ROIC by thoroughly improving profitability of existing businesses using DX</li> <li>Pursue minimum inventory operation at steel service centers</li> <li>Switch to products with high added value (such as silicon steel for electric vehicles)</li> <li>Enhance strategy of each region where local production for local consumption is advancing, and consider ESG investments with a view to decarbonization</li> </ul>
OCTG and Line Pipe Business SBU	<ul> <li>Strengthen relationships with strategic partners (added-value improvement and renewal of long-term contracts) and increase ROIC of SCM projects</li> <li>Improve operational efficiency through DX</li> <li>Continue to expand steel pipe sales to CCS/CCUS applications and hydrogen transport</li> </ul>
North America Tubular Group Companies SBU	<ul> <li>Continue to review inventory risk profile to strengthen resilience to downward pressure during market downturns</li> <li>Promote ESG and DX business at Summit Industrial Park (SIP) in West Texas</li> </ul>
Tubular Business Development SBU	<ul> <li>Sekal (autonomous drilling solutions): Grow earnings by expanding sales to the Middle East and North America following the North Sea model and by strengthening service provision</li> <li>Energy transition field: Develop new businesses by collaboration with EII</li> <li>Business model transformation through DX implementation and initiatives in new fields</li> </ul>

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### Metal Products Business Unit Concept of Medium- to Long-term Efforts (Tubular Products Business)

· We will improve our portfolio by accelerating business model shift while utilizing the knowledge accumulated over many years.



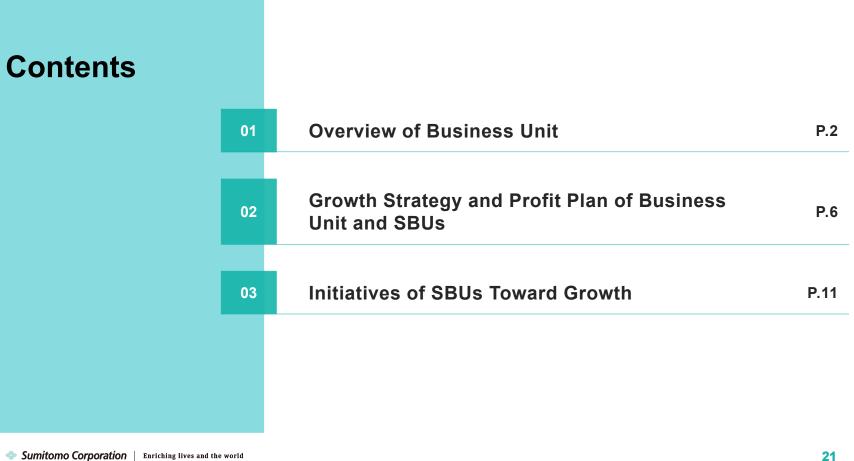
### <u>Part 1</u>

# **Business Unit Strategy under SHIFT 2023** Transportation & Construction Systems Business Unit

Managing Executive Officer, General Manager,

**Transportation & Construction Systems Business Unit, Norihiko Nonaka** 

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# **Overview of Business Unit**

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### Overview of Business Unit Businesses in Transportation and Construction Systems

- · Lease, Ship and Aerospace field: engage in leasing and financing, commercial aviation and engine leasing, ship, and aerospace businesses
- Automotive field: provide functions across the entire value chains through businesses in manufacturing, distribution, and financial services of automobiles and motorcycles
- Construction systems field: contribute to infrastructure and mine development through construction equipment distribution and rental business





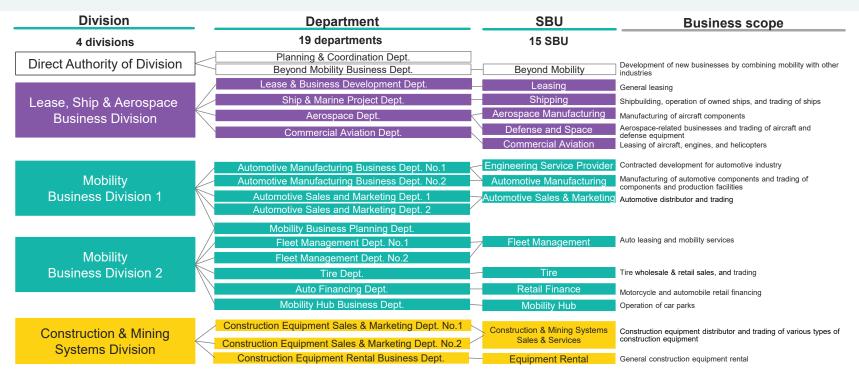


Mobility Business Division 1 & 2



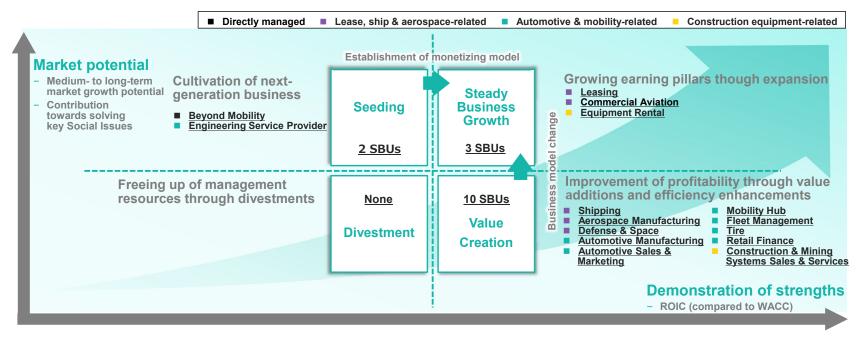
### Overview of Business Unit Execution of Business Unit Strategy Centered on SBUs

• Strategic Business Units (SBUs), which group businesses into strategic units, execute and promote strategies with clear roles and positioning.



### Overview of Business Unit SBU Portfolio

- Steady Business Growth: For leasing, commercial aviation and equipment rental SBUs, build up high-quality assets, expand products and regions to expand earning capacity.
- Value Creation: Focus on increasing profitability through expanding products and services, strengthening functions, and improving asset efficiency.
- Seeding: Develop new businesses that would become pillars in the next generation with a view to changes in the business environment and industry structure.



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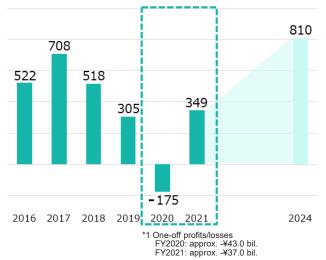
# Growth Strategy and Profit Plan of Business Unit and SBUs

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### Growth Strategy and Profit Plan of Business Unit and SBUs Summary of the First Fiscal Year of SHIFT 2023

 In FY2021, through the execution of the strategy by each SBU, profits recovered to the level before COVID-19 even after reflecting the impact of the Russian-Ukrainian situation.

### Profit for the year: Results (FY2016-FY2021) and FY2024 plan



Unit: billions of yen



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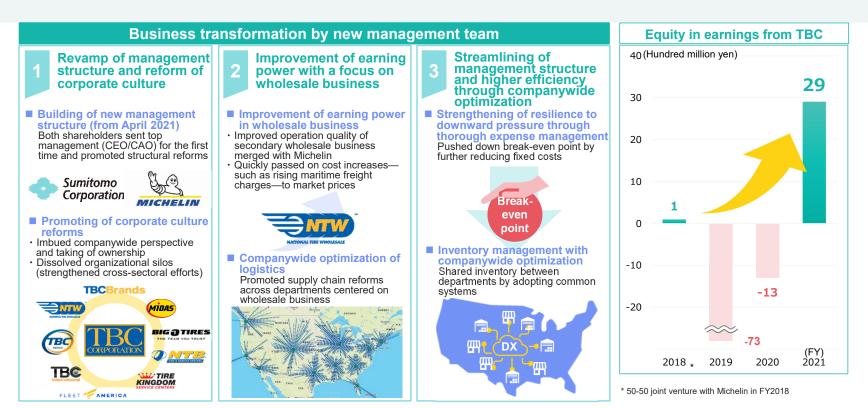
Steady Business Growth
(Leasing)Expansion of business in real estate and environmental fields and acceleration of overseas expansion
(Commercial Aviation) Capturing demand from COVID-19 recovery, and promoting
efforts for inorganic growth
(one-off losses related to the Russian-Ukrainian situation)
(Equipment Rental) Strong construction demand in North America, and completion of
PMI for Aver Asia
Value Creation
(Shipping) Covering with trading and owned ship business under the situation of
increasing shipbuilding costs
(Automotive Sales & Marketing) Securing unites in supply and reducing costs under
the environment of reduced production by automotive
manufacturers
(Tire) Steady implementation of business transformation at TBC
(Fleet Management) Strengthening of earnings base centered on cost reduction
(Construction & Mining Systems Sales & Services) Incorporation of construction and
mining demand
Full Potential Plan (FPP) Reference: FY2020-FY2023 FPP
✓ Turnaround :7 companies ✓ Turnaround and Divestment :Total of 58 companies
✓ Divestment :11 companies

Main progress in FY2021

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### Growth Strategy and Profit Plan of Business Unit and SBUs Efforts of Tire SBU (Business Transformation at TBC)



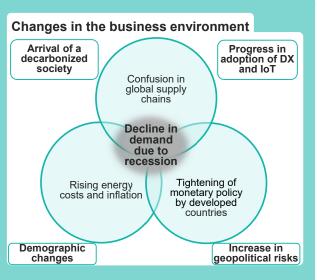
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### Growth Strategy and Profit Plan of Business Unit and SBUs Recognition of Changes in the Business Environment

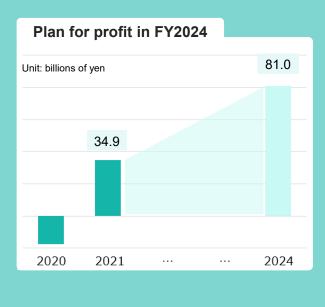
Amid increasing uncertainty about the global economic outlook, we promote growth strategies anticipating changes in the business environment and industry
structure while increasing resilience against economic downturns.



Recognition of the business environment at each SBU
Lease, Ship & Aerospace Business Division
(Leasing) Saturated and competitive in domestic market; while growing in environmental, real estate, and overseas fields
(Aircraft) Expect recovery and growth in travel demand even though there is still the impact from COVID-19 and the Russian-Ukrainian situation
■ <u>Mobility Business Division 1 and 2</u>
(Automotive Manufacturing) Decrease in production of automotive manufacturers due to confusion
in supply chains; rising material, energy, and other costs
(Automotive Distribution) Supply shortages due to confusion in supply chains; growth in markets
of emerging countries
(Fleet Management) Market for urban corporate fleet is matured; individuals, non-urban areas,
and overseas markets are growing
(Retail Finance) Increase in mobility needs in emerging countries; diversification of financing demands
Construction & Mining Systems Division
(Equipment Sales) Inventory shortages due to supply chain confusion; concerns over
cooling construction investments due to inflation and rising interest rates
(Equipment Rental) Concerns over cooling construction investments due to inflation and
rising interest rates; increase in proportion of rentals in future recovery phase

### Growth Strategy and Profit Plan of Business Unit and SBUs Strategies and Actions to Achieve FY2024 Plan

• Aim to achieve a profit of 81 billion yen in FY2024 by strengthening the business platforms, expanding products and services, and entering peripheral businesses.



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Strategies and actions of each SBU	
Lease, Ship & Aerospace Business Division	
(Leasing) Accumulate high-quality assets in the environmental, real estate, and overseas fields	
(Aircraft) Complete PMI at Goshawk Management (Ireland) Limited; diversify products and services	
■ Mobility Business Division 1 and 2	
(Automotive Manufacturing) Increase value of existing businesses by reorganizing sites	
and improving management culture	
(Automotive Distribution) Ensure the volume of supply; expand value chain functions in response to	
customer needs	
(Fleet Management) Collaborate and cooperate with partners in strategic fields	
(logistics, individuals, data, decarbonization)	
(Retail Finance) Improve efficiency by using digital technology in credit and payment collection operations; diversify products	
Construction & Mining Systems Division	
(Equipment Sales) Strengthen resilience by expanding after-sales services; diversify earnings	
by expanding products and services	
(Equipment Rental) Maintain and acquire high-quality assets; expand business	
by developing peripheral services	

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# **Initiatives of SBUs Toward Growth**

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### **Initiatives of SBUs Toward Growth Commercial Aviation SBU**

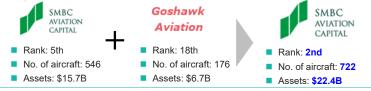


#### Recover and increase earnings by using strengths of aircraft portfolio



#### Establish highly competitive business foundation through M&A and achieve further growth

Achieve earning base (scale, area, business partner) expansion and synergy through acquisition of Goshawk



#### Helicopter leasing

Air mobility

Expand helicopter leasing focus on emergency medical evacuation, and search and rescue activities





#### Contribute to realization of circular economy through aircraft aftermarket and component reuse



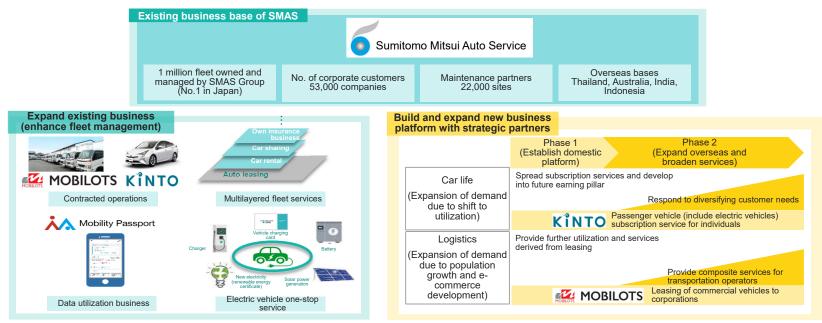
such as unmanned logistics drones and air taxis

Contribute to sustainable and stable growth of the aircraft industry through effective resource utilization by reusing aircraft components

# Fleet Management SBU

#### Automotive leasing and peripheral services

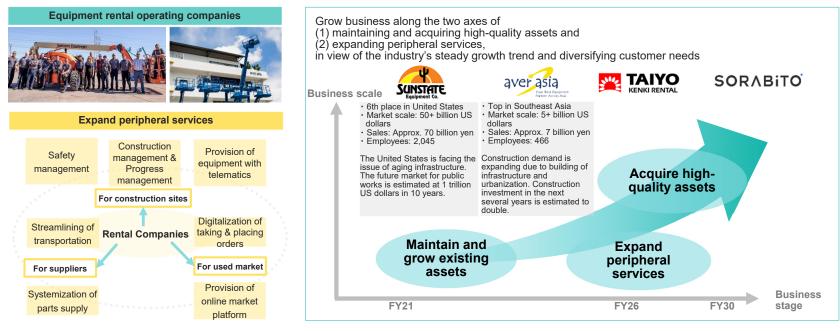
Enhance fleet management through the business platform of domestic industry leader Sumitomo Mitsui Auto Service (SMAS) to deploy businesses into growth fields and lead mobility societal innovation in each regions and industries



# Equipment Rental SBU

#### **Construction equipment rental business**

Contribute to improving safety and productivity in the construction industry through the supply of reliable construction equipment Increase earnings in multiple markets at different growth stages by expanding products and services while anticipating changes in market needs



## Part 2 Monitoring and Supervisory Functions for Improvement of Corporate Value - Panel Discussion -

Outside Director Koji Ishida x Outside Director Kimie Iwata

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### Part 2 : Panel Discussion by outside directors Brief profiles of the panelists



### Koji Ishida

### June 2017 – Outside Director, Sumitomo Corporation

He has wide-raging knowledge and a wealth of experience in finance and business management, accumulated through his many years working in important positions at a major financial institution, and serving as a member of the Policy Board at the Bank of Japan, among other roles.



### Kimie Iwata

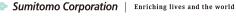
### June 2018 – Outside Director, Sumitomo Corporation

She has wide-raging knowledge and a wealth of experience in business management, corporate governance, corporate social responsibility, and diversity, etc. accumulated through her many years serving in several key positions at the Ministry of Labor (currently the Ministry of Health, Labor and Welfare), and after retiring from the ministry working in various executive and outside director positions for private companies, among other roles.



### Facilitator : Ms. Yoshiko Sato

Japan Investor Relations Association (JIRA) Executive Managing Director



# Increasing the Corporate Value for Realization of Sustainable Society

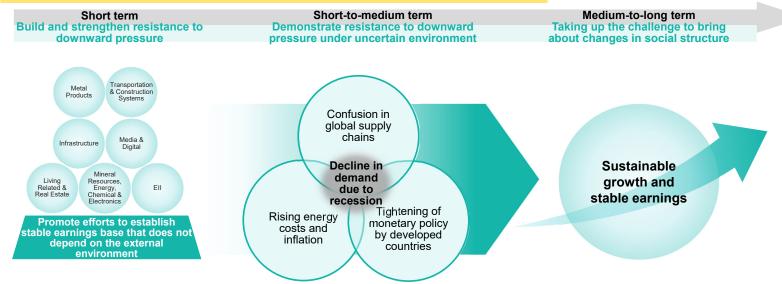
Representative Director, President and Chief Executive Officer, Masayuki Hyodo

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# Responding to Changes in the Business Environment

- We have enhanced our earning power by steadily executing structural reforms. For the Metal Products Business Unit and Transportation & Construction Systems Business Unit presented today, we were able take in the effect of market upturn and recovery.
- Although there will be some business that possibly affected by changes in the business environment, we will firmly maintain the earnings base that we have built
  up through structural reforms.

### **Outlook of the business environment and Sumitomo Corporation's actions**



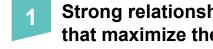
### **Closing Presentation** Toward Greater Effectiveness of Structural Reforms

[Enhancing earning power and resistance to downward pressure]

We will establish structurally strong businesses with resistance to downward pressure that can minimize losses and create expected profits in overall portfolio under any environments.

Toward increasing our corporate value, we will lift earning levels to levels that meet market expectations and aim for greater.

Sumitomo Corporation's management base that guarantees the effectiveness of various efforts under structural reforms



Strong relationships of trust with operating companies that maximize the Group's value

Strong relationships with customers built over many years



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