New Medium-Term Management Plan (FY2015-FY2017) Be the Best, Be the One 2017

March 25, 2015 Sumitomo Corporation

Review of "Be the Best, Be the One 2014"

New Medium-Term Management Plan "Be the Best, Be the One 2017"

Cautionary Statement Concerning Forward-looking Statements

This report includes forward-looking statements relating to our future plans, forecasts, objectives, expectations and intentions. The forward-looking statements reflect management's current assumptions and expectations of future events, and accordingly, they are inherently susceptible to uncertainties and changes in circumstances and are not guarantees of future performance. Actual results may differ materially, for a wide range of possible reasons, including general industry and market conditions and general international economic conditions. In light of the many risks and uncertainties, you are advised not to put undue reliance on these statements. The management forecasts included in this report are not projections, and do not represent management's current estimates of future performance. Rather, they represent forecasts that management strives to achieve through the successful implementation of the Company's business strategies. The Company may be unsuccessful in implementing its business strategies, and management may fail to achieve its forecasts. The Company is under no obligation -- and expressly disclaims any such obligation -- to update or alter its forward-looking statements.

[Areas of improvement]

Strengthening risk management for upstream mineral resources & energy businesses

Improving profitability of our existing businesses

 Achieving steady profitability after implementing business investments

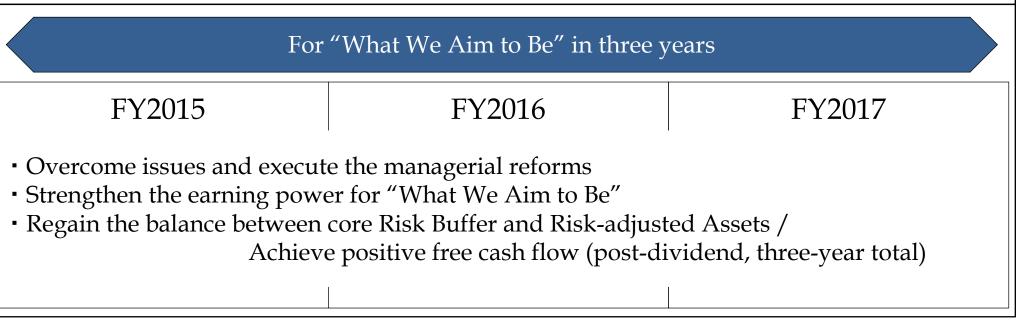
Exercising integrated corporate strength across our organization through cooperation between organizations

Regaining the balance between core Risk Buffer and Risk-adjusted Asset and enhancing cash generation

BE THE BEST, BE THE ONE

□ Theme of "Be the Best, Be the One 2017 (BBBO2017)"

To make group-wide efforts in overcoming issues and to outline a path toward the realization of "What We Aim to Be"





Aim to build a solid earnings base and aim for an even higher level of profit growth while maintaining financial soundness

Promote growth strategies			Promote managerial reforms
Promote growth strategies in each division	Promote company-wide growth strategies		Improve corporate governance and decision-making process
Improve profitability of existing businesses Continue stimulation of business portfolio metabolism	Improve policies for upstream mineral resources & energy business		Strengthen risk management system

Enhance "individual capability" and "organizational capability"

Secure financial soundness

□ Promote company-wide growth strategies (1)

Potential industrial fields and functions

Macro environment Industrial Field/Function •Automobile sales increasing in the world • Japanese parts manufacturers shift from domestic to overseas Automobile-related •Demand for aluminum parts for fuel efficient cars •Expanding demand due to growth of population and economy in emerging countries Infrastructure •Deregulations for infrastructure services in Japan •Expanding energy demand in the world Mineral Resources & •Increasing non-conventional energy source in the future **Energy-related** Lifestyle & Consumer • Potential market growth in Japanese metropolitan area Services •Expansion of Asian retail markets •Needs for productivity improvement due to global demand Food & Agriculture and supply •Expanding global markets for lease and rental •Demand of consumer finance due to increase of middle-class **Financial Services** population in South East Asia

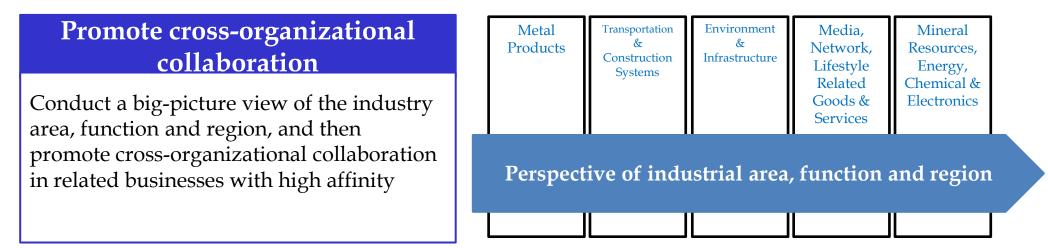
□ Promote company-wide growth strategies (2)

\ll Examples \gg

	Industrial Fields	Macro environment	Our business	Business units
	Automobile- related	Increase of automobile sales	 Assembly automobiles Brake disk etc. Steel sheet for Automobile Specialty steel products Plastic materials 	 Transportation & Construction Systems Metal Products Mineral Resources, Energy, Chemical & Electronics
		Demand for aluminum	•Aluminum sheets for Automobile	•Metal Products
		Demand for finance	Automobile leasingAutomobile financing	•Transportation & Construction Systems
	Infrastructure	Expanding demand in emerging countries	 Power infrastructure Logistics Industrial park Telecommunications infrastructure Railway infrastructure 	•Environment & Infrastructure •Media, Network & Lifestyle Related Goods & Services •Transportation & Construction Systems
	minastructure	Deregulations in Japan	•Electricity in Japan •J:COM •Real Estate	 Environment & Infrastructure Media, Network & Lifestyle Related Goods & Services

□ Promote company-wide growth strategies (3)

Facilitate cross-organizational collaborations for each Business Unit



Strategic Industrial/Regional Focus (Continue to strengthen initiatives started in BBBO2014)

Continue to strengthen structure to develop businesses in industries and regions with high growth potential from mid-to long-term basis

Industrial focus

Energy-related business Retail business in Asia Food and agriculture-related business

Regional focus

Brazil, India, Myanmar, Turkey, Sub-Saharan Africa

□ Policy: Improvement of the asset quality for the upstream mineral resources & energy business

- Reduction of risk exposure through early financial completion (Nickel project in Madagascar, Copper project in Chile etc.)
- Continuous cost reduction and earning power improvement in existing businesses
- Basic policy ; new investments replaces existing assets (determine the timing for competitive assets)

□ Reconstruction of the upstream mineral resources & energy strategies

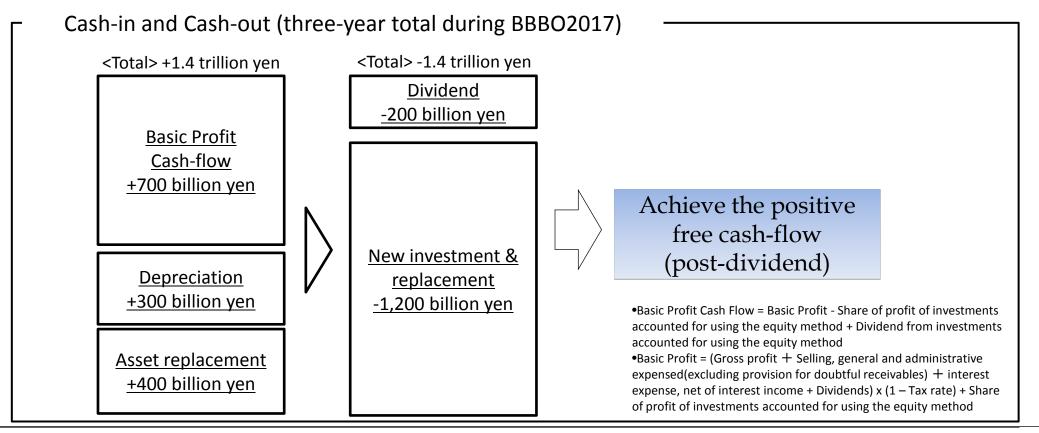
- ◆ Manage concentration risk
 - •Guideline for ceiling of individual project exposure
 - •Monitoring and stress test of portfolio regularly
- Improve methodology of project valuation (improve criteria for pipeline screening and risk scenario analyses)
- Establish an expert organization (strengthen market analyses and technical evaluation abilities,

complement expertise even with external human resources)

BE THE BEST, BE THE ONE

□ Investment and dividend within generated cash

- Sustainable growth with investment and dividend within cash generated from business activities and asset replacement
 - \Rightarrow Achieve the positive free cash flow (post-dividend, three-year total)
- Apply the discipline basically to each Business Unit



□ Improve the corporate governance and the decision-making process

Change the Management Council into a decision-making body

Change the Management Council to the top executive decision-making body and improve a decision-making system with more multilateral discussion than ever before to determine material issues

Increase the number of outside directors

- ➤ From two to three (June 2015)
- Further increase for the future is under consideration

Respond to the Corporate Governance Code

- Establish an Appointment Committee and a Board of Outside Directors etc. (The Remuneration Committee has been already established)
- > Formulate and disclose various principles, policies and standards

□ Improve risk management system

- Strengthen the system for handling important and large-scale investments
 - Strengthen examination/discussion structures at the entire company level
 - Strengthen the company-wide monitoring system after investments and address issues beforehand
 - Adjust the hurdle rate for investments
 - ➤ Risk-return premium for the risk factor of each business sector
- Manage concentration risks

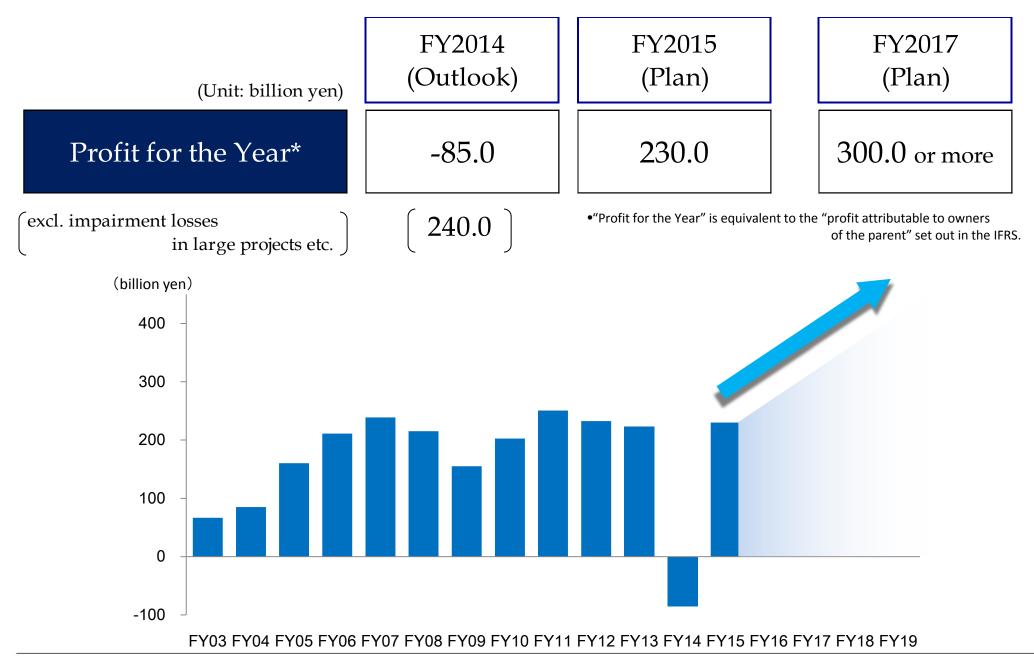
of upstream mineral resources & energy projects

- Setting guideline for ceiling of individual project exposure
- Monitoring and stress test of the portfolio regularly

		FY2017	
Profit Targets	Consolidated net income*	¥300 billion or more	
Targets	ROA	3% or more	
	Risk-adjusted return ratio	10% or more	
	ROE	Around 10%	
Financial policies	Core risk buffer - Risk-adjusted assets	FY2017 end Regain balance	
	Free cash flow (Post-dividend free cash flow	Three-year totals + ¥200 billion (Three-year totals Positive)	
Investment Plan		Three-year totals ¥1,200 billion	

* "Consolidated net income" is equivalent to the "profit attributable to owners of the parent" set out in the IFRS.

Profit Targets of BBBO2017



Sumitomo Corporation

BE THE BEST, BE THE ONE

Base Policy	Aim to increase dividends by achieving medium- and long-term earnings growth while adhering to fundamental policy of paying shareholders a stable dividend over the long term
BBBO2017 Dividend Policy	We will decide dividend amount in view of the situations regarding basic profit and cash flow, with ¥50 per share as the minimum amount of annual dividend and a consolidated payout ratio of 25% or more as reference
Annual Dividend for FY2015	Projected to be ¥50 per share (2Q end ¥25 per share, Year-end ¥25 per share)

What We Aim to Be in 2019, Our Centennial Year -Based on Our Management Principles and Activity Guidelines-

BE THE BEST, BE THE ONE

- We aim to be a corporate group that is recognized by society as meeting and exceeding the high expectations directed toward us, creating value that nobody else can match in ways befitting our distinctive identity.
- We aim to build a solid earnings base and aim for an even higher level of profit growth while maintaining financial soundness.

Total assets: Around ¥10 trillion Consolidated net income: ¥400 billion or more