



I am Susumu Kato, President and CEO of Sumitomo Corporation, and I would like to start by thanking you all for attending today's earnings briefing.

First, let me summarize the results of FOCUS'10, our previous medium-term management plan. Then, I will explain "f(x)" (f-cross), our new medium-term management plan which commenced in April 2011.



Our net income for Fiscal 2010 was 202.7 billion yen, surpassing our initial plan of 160 billion yen. This positive outcome was due to robust performance from our businesses in emerging countries, especially in Asia, and mineral resources businesses, although there were temporary losses attributable to the Great East Japan Earthquake in the fourth quarter.

Together with the net income of 155.2 billion yen in Fiscal 2009, our total net income for the two years under FOCUS'10 was 357.9 billion yen.

As a result, the average risk-adjusted return ratio for the past two years was 12.7%, surpassing our quantitative target of 10% in FOCUS'10.



This graph indicates "Net Income by Segment" for the two years under FOCUS'10. White shows net income in Fiscal 2009, while blue indicates net income in Fiscal 2010.

The company's performance was driven by "*Mineral Resources, Energy, Chemical & Electronics*" with strong performance in upstream resource businesses as well as "*Metal Products*", "*Transportation & Construction Systems*" and "*Overseas Subsidiaries and Branches*" capturing the recovering demand in overseas markets, especially in Asia.

In addition, "Media, Network & Lifestyle Retail" and "General Products & Real Estate," which have businesses mainly in Japan, achieved stable earnings in their core businesses.

			sults: ested ¥600 billio
FY2009	FY2010	2-yea	ar total
200 (RA:90)	400 (RA:170)		6 00 260)
24			Amount basis
85 (RA:26)	160 (RA:57)	245 (RA:83)	Mineral Resources & Energy
20 (RA:27)	18 (RA:21)	38 (RA:48)	41% Infrastructure 6%
15 (RA:8)	130 (RA:42)	145 (RA:50)	Media, Network & Lifestyle Retall 24%
80 (RA:29)	92 (RA:50)	172 (RA:79)	Others 29%
	Eesults for Inve FOCUS'10 Initial (Revised Plan of FY2009 (RA:90) 85 (RA:26) 20 (RA:27) 15 (RA:8) 80	Revised Plan of Apr, 2010:¥600 FY2009 FY2010 200 400 (RA:90) (RA:170) 85 160 (RA:26) (RA:57) 20 18 (RA:27) 130 (RA:8) (RA:42) 80 92	Results for Investments FOCUS'10 Initial Plan:¥500-600 billion (Revised Plan of Apr, 2010:¥600-700 billion) Revised Plan of Apr, 2010:¥600-700 billion) FY2009 FY2010 2-yea 200 400 60 (RA:90) FY2010 2-yea 200 400 60 (RA:90) (RA:170) 60 85 160 245 (RA:26) (RA:57) (RA:83) 20 18 38 (RA:27) (RA:21) (RA:48) 15 130 145 (RA:8) 92 172

I will now describe the investments we made during FOCUS'10.

We invested 600 billion yen over the past two years versus the initial target of 500 - 600 billion yen at the commencement of FOCUS'10.

By field, we have actively invested in the Mineral Resources and Energy area because of the projected increase in demand, and in the Infrastructure area which has strong market growth potential especially in Asia. Through these investments, we have expanded our medium- to long-term earnings base.

In addition, as for the Media, Network & Lifestyle Retail, which is characteristic of Sumitomo Corporation, we made an additional investment of 120 billion yen in J:COM.

	ary of FOCUS'10 Results for Investments	
Enlar	ged our medium- to long-term earnings base in Mineral Resources & Energy area	
FOCUS'10 Results for Investments 245 billion yen	Acquired Brazilian iron ore mining interests: ± 107 billionPotentially Minable Resources:2.4 billion tonAnnual production volume in equity:2.4 million ton \rightarrow 9 million ton in 2015Progressed Ambatovy nickel project: ± 77 billionStart Operation in 2011, full operation planned in 2013(Annual production volume in equity: 16,000 ton)	
	Purchased oil field interests in the British North Sea:¥34 billion Production volume in equity :7,000 bbl/day Acquired Shale Gas interests:¥20 billion Barnett Annual production volume in equity: 1.7bcf(peak amount, equivalent to 0.3 million bbl in crude oil) Marcellus Annual production volume in equity: 46bcf in 2018 (equivalent to 8.4 million bbl in crude oil) Acquired additional interest of Pogo Gold Mine:¥4 billion	
Sumitomo Corporation	Shares in equity : increased from 9% to 15% Annual production volume in equity :60,000 toz	5

Now, I will explain the details of the investments in the Mineral Resources and Energy area, which account for the largest portion of total investments.

In the field of steel raw materials, we acquired iron ore mining interests in Brazil in December 2010.

Our current stake gives us 2.4 million tons per year, but we plan to expand this figure to 9 million tons in 2015. This iron-ore mining interest can be expected to generate profits for 30 years or more.

In the field of non-ferrous metals, we have promoted the development of the Ambatovy Nickel Project in Madagascar.

When the facilities become fully operational in 2013 as scheduled, our interest will provide us with 16,000 tons of nickel per year, and should generate reasonable profits.

In the field of energy, we acquired oilfield interests in the British North Sea in Fiscal 2009 and interests in U.S. shale gas fields in Fiscal 2009 and 2010.



In FOCUS'10, we put a special focus on the businesses in the emerging countries with strong growth potential, especially in Asia as shown in the slide.

In China, we established some footholds to capture domestic demand for future growth. For example, we acquired construction equipment distributors to expand our sales network and invested in a local pharmaceutical company.



I will now move on to discuss the action we are taking to manage our balance sheet.

Under FOCUS'10, we endeavored to thoroughly reinforce financial soundness and efficiency by improving our business portfolio through strategic replacement.

We controlled total assets more strictly while making active investments.

Therefore, except for an increase of cash and deposits, total assets of March 31, 2011 remained at the same level as March 31, 2009.

Our free cash flow for the two years was 190 billion yen inflow. We successfully achieved the goal of positive free cash flow for the two years as we made dedicated efforts to collect cash through the sale of businesses and assets.



This page shows the key financial indicators as of March 31, 2011.

Shareholders' equity totaled 1.62 trillion yen through the steady accumulation of net income, although influenced by yen appreciation and falling stock prices.

As a result, the shareholders' equity ratio improved to 22.3% up three points from March 31, 2009.

Our net interest-bearing liabilities decreased by 140 billion yen to 3.04 trillion yen, and the net debt-equity ratio improved to 1.9 times.

	<i>f(x)</i> (1)Basic policy & Q	uantitative targets	;				
"(- Growth across regional, g	enerational, and orga	anizational bounda	ries"			
Under measur —and a We are define	[Basic Policy] Under our medium-term management plan " $f(x)$ "(f-cross), we will carry on with the basic policies and measures adopted under our previous plan with a view to the next 10 years, FOCUS'10—whence the f —and at the same time undertake the execution—whence the x —of our <u>business model innovation</u> . We are doing this to meet the demands of the times based on our Corporate Mission Statement, which define value creation as our corporate vision, with the aim of achieving growth together with all our partners across regional, generational, and organizational boundaries.						
	New Medium	-term management	plan : <i>f(x)</i>				
	Quantitative targets	FY2011	FY2012				
	Net Income (billions of yen)	220	260				
	Risk-adjusted Return ratio		15% or more				
	(Unit: billion of yen) B/S Plan(2-year total) Amount Risk Assets						
	Acquisition & Enhancement	+1,150	+350				
	(new Investments included) (+580) (+320)						
	(new Investments included)(+580)(+320)Divestiture & Reduction-1,150-130						
		-1,150					

I will now move on to discuss "f(x)" (f-cross), our new medium-term management plan which commenced in April 2011.

Under our new medium-term business plan "f(x)" (f-cross), we will carry on with the basic policies and measures adopted under our previous plan FOCUS'10 with a view to the next 10 years.

We will execute business model innovation to meet the demands of the times with the aim of achieving growth together with all our partners across regional, generational, and organizational boundaries.

Our quantitative targets under "f(x)" (f-cross) are: net income of 220 billion yen in Fiscal 2011, net income of 260 billion yen in Fiscal 2012, and a risk-adjusted return ratio of 15% or more in Fiscal 2012.

We will maintain total assets as of March 31, 2013 at the same level as of March 31, 2011 in line with the balance sheet management plan under "f(x)" (f-cross): While assets will be increased by 1,150 billion yen mainly from new investments of 580 billion yen, the same amount of assets, mainly major assets, will be divested and reduced.



I will now move on to explain how we recognize the external and internal challenges surrounding our company in designing and carrying out the medium-term management plan.

As for the external environment, we expect that the demand for infrastructure and food will be increasing further in emerging countries, amid the ongoing change of the key drivers of economic growth from developed countries to emerging countries.

We also expect that the consolidation and overseas deployment of Japanese industries will be accelerated, along with a change in the industrial structure.

In such an external environment, we recognize that trading companies are increasingly expected to fulfill the functions such as utilizing global network and providing integration capability.

In order to meet such expectations, we deem it necessary to build long-term visions from more angles than the conventional approach, and to promote resource management from a company-wide perspective.

Therefore, under "f(x)" we aim to execute business model innovation to meet the demands of the times and we will execute the four key actions as I will discuss next.



Now let us look at the "Four Key Actions."

The first action is: "Make visible and share long-term ideal images on the front lines" We will clarify issues and strategies by discussing long-term visions and will enhance the level, speed, and quality of execution of company-wide strategies by sharing such growth strategies on a company-wide level.

The second action is: "Accelerate strategic resource management"

We will accelerate the strategic allocation of corporate resources including human resources to businesses with better prospects for growth and profitability.

The third action is: "Enhance our integrated corporate strength on a global basis"

The enhancement of our integrated corporate strength represents our approach as an integrator to create new businesses by leveraging the strengths of our networks and partnerships, both inside and outside the company, across divisional and corporate boundaries.

For that purpose, we will strengthen the foundations of our regional organizations and build up long-term business partnerships with promising or leading local companies on a global basis.

The fourth action is: "Strengthen human resources management on a company-wide level"

We will strengthen our recruitment and growing of global talent and will conduct strategic placement of human resources on a company-wide level by pursuing human resources strategy in line with business strategy.

Of the four key actions, I will explain about strategic resource management in a little more detail. Please see the next page.



In line with resource management under "f(x)" (f-cross) where our resources including risk assets and human resources as well as balance sheet are integrally managed, we will allocate such resources based on the optimal portfolio by sector and region from a company-wide perspective.

We established a Resource Management Support Task Force with a view to supporting the fulfillment of resource management. We will accelerate the strategic allocation of corporate resources to businesses with better prospects for growth and profitability.



We plan to invest 580 billion yen for the two years under "f(x)", aiming to execute business model innovation, .

We will actively invest in core businesses and growth-expected businesses in each area.

We will allocate 30% of total investments to the Mineral Resources and Energy area, accounting for the largest allocation, as it also was under FOCUS'10, with the aim of acquiring top-quality new interests mainly in copper, coal, iron ore, crude oil and gas.

In the Non-mineral Resources and Energy area, we will also allocate 20% of total investments to the New Industry Development and Infrastructure area, mainly in investments in environment and new energy fields such as wind and solar power, and the water businesses.

By region, we plan to allocate 80% of the total investment in overseas regions comprising of emerging countries, mainly in Asia, and developed countries, mainly in North America.



I will give a brief explanation as to what our portfolio by region will be in the light of the new investments and the reduction of assets formerly discussed.

Looking at the total risk assets by region, Japan currently accounts for approximately 50% of the total.

I imagine that the business model innovation under "f(x)" will expand the ratios of emerging countries and developed countries, respectively, after two years, and will also reduce the ratio of Japan to approximately 40%.

As for basic profit by region, I anticipate that the ratios for emerging countries and developed countries will have increased two years from now according to the composition ratio of risk assets.



I will now move on to explain the key financial indicators at the end of "f(x)" (f-cross).

As formerly discussed, our total assets will be maintained at the same level as at the end of March 2011.

Interest-bearing liabilities are expected to total approximately 2.8 trillion yen, a decrease of 250 billion yen from March 31, 2011 due to our active efforts to divest and reduce assets.

As a result, our net debt-equity ratio is expected to improve to approximately 1.5 times.

We expect to achieve positive free cash flow for the two years.



Next, I will explain our earnings forecasts for Fiscal 2011.

Net income in Fiscal 2011 under IFRS is estimated to total 220 billion yen.

Since the results up to Fiscal 2010 were prepared under U.S. GAAP, we cannot make a simple year-on-year comparison. However, we anticipate that the impact of changing the accounting standard to IFRS will be limited.

Our assumptions of the forecast for Fiscal 2011 include the impact of the Great East Japan Earthquake and the costs of replacing assets. However, we expect that net income will increase from the previous fiscal year, since not only mineral resources businesses but also operations in North America and emerging countries are expected to continuously show strong performances and contribute to our results.



This graph indicates "Forecast of Net Income by Segment."

While "*Mineral Resources, Energy, Chemical & Electronics*" will successively lead company-wide earnings, I hope you will also realize that other segments will also steadily contribute to the earnings of the company.



I will now move on to explain dividends.

We will apply a 25% dividend payout ratio to annual net income in Fiscal 2011, considering the balance between retained earnings required for sustainable growth and return to shareholders.

Accordingly, the annual dividend per share will be 43 yen based on our net income forecast of 220 billion yen.



I am confident that we have successfully established stable footholds for medium- to long-term growth under our previous management plan FOCUS'10, which was designed with a view to the next 10 years.

However, in an environment where the change of the world's economic axis and the change in industrial structure are likely to accelerate, the expectations for trading companies are anticipated to grow increasingly.

In order to meet these expectations, I will accomplish the business model innovation through implementing the "Four Key Actions" under "f(x)" (f-cross).

Beyond that horizon, we hope to realize the primary dream that we will grow together with all our partners across regional, generational, and organizational boundaries.

We aim to become a company growing together with all our stakeholders.

I hope we can count on your continued understanding and support, and I would like to thank you for listening to my remarks here today.

- Assumptions
- •Supplemental materials by segment (Performance Overview, *f*(*x*) Strategies & Priority Fields)
- f(x) Major Initiatives

•Medium-term Management Plans, etc.

Assumptions

	Assumptions	FY2010 Results	FY2011 Outlook	Sensitivity to net income*
Foreig	n Exchange (YEN/US\$) [AprMar.]	85.73	85	around 1.1 billion yen (1JPY/US\$)
Interest	LIBOR 6M (YEN) [AprMar.]	0.40%	0.40%	-
Rate	LIBOR 6M (US\$) [AprMar.]	0.53%	0.70%	-
Crude	oil <north brent="" sea=""> (US\$/bbl) [JanDec.]</north>	80	98	around 50 million yen (1US\$/bbl)
Coppe	er (US\$/t) [JanDec.]	7,540	8,819	around 310 million yen (100US\$/t)
Zinc (l	JS\$/t) [JanDec.]	2,159	2,249	around 920 million yen (100US\$/t)
lron or	e (US\$/t) [JanDec.]**	114	148	around 190 million yen (1US\$/t)
Cokin	g coal (US\$/t) [AprMar.]**	215	258	around 130 million yen (1US\$/t)

*Foreign Exchange: including hedge, Others: excluding hedge

**Iron ore and Coking coal prices are general market price.

All the figures are the average of the period written in the chart.

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Performance Overview

(EV10 Decult 16 0 billion you 1/11 S C A A D)				pillion of ye
[FY10 Result : 16.0 billion yen](U.S.GAAP)		FY2009 Results	FY2010 Results	FY2011 Forecast
(6.9 billion yen increase from FY09)		(U.S.GAAP)		(IFRS)
Steel Sheets (steel service center)	Gross profit	54.1	66.1	73.
Overseas: steady due to demand increase	Operating income	10.6	22.4	
in Southeast Asia and China	Equity in earnings of associated companies, net	2.9	5.9	
Tubular Products			16.0	
North America: steady performance due to demand	Net income	9.1	1Q:5.5 2Q:3.8 3Q:2.5 4Q:4.2	21.
increase and rise in market prices •Others:	Total assets	609.2	631.8	
[FY11 Forecast: 21.0 billion yen](IFRS)	Company:			-
Steel Cheete (steel complex conter)			Equity in earnings of th	0
Steel Sheets (steel service center) Overseas: demand for automobile and home		F١	1 , 0	ie segmen Y11(Forec (IFRS)
Overseas: demand for automobile and home	•SC Pipe Services:	F۱ U.S.(/09 <u>FY10</u> F	Y11(Forec
	•SC Pipe Services: •Sumisho Metalex(90/100	F) (U.S.(0))*1 : 0	709 <u>FY10</u> F GAAP) (U.S.GAAP) 0.2 2.1 0.6 1.0	Y11(Forec (IFRS 2.8 1.0
Overseas: demand for automobile and home appliances decrease temporarily, but	•SC Pipe Services: •Sumisho Metalex(90/100 •Asian Steel :	F) (U.S.(0))*1 : 0 0)	Y09 FY10 F GAAP) (U.S.GAAP) 0.2 2.1 0.6 1.0 0.3 0.9	Y11(Fored (IFRS 2.8 1.0 0.7
appliances decrease temporarily, but expects demand recovery in the	•SC Pipe Services: •Sumisho Metalex(90/100	F) (U.S.(0))*1 : 0 0)	709 <u>FY10</u> F GAAP) (U.S.GAAP) 0.2 2.1 0.6 1.0	Y11(Fored (IFRS 2.8 1.0

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Metal Products f(x) Strategies and Priority Fields ·Energy and automobile related business > enhance value chain of tubular products tubular products manufacturing (Brazil) enhance SCM operating bases (15 locations in 14 countries, as of Mar, 2011) global expansion of processing tubular products/ steel products for oil-well global expansion of manufacturing and selling metal parts > upgrade steel service centers' function steel service center production capacity as of Mar, 2011: around 7.2 million tons (includes Asia& China : 4.0 million tons, Japan: 2.3 million tons) > expand secondary processing of speciality steel business abroad Building material > capture demands in emerging countries (China, Vietnam, Pakistan, etc.) Aluminum > aluminum smelting and rolling business · Eco and new energy related business > renewable energy related business [Investments & Asset replacements in FOCUS'10] > materials for solar cells and secondary •invested in a stainless processing and sale business (China, May, 2009) battery •established a steel service center (India, started operation in Apr, 2010) - acquired a tubular products threading/ trading company (Singapore, June, 2010)(operations at 10 sites in 7 countries) · participated in an aluminum smelting project (Malaysia, Dec, 2010) progress in tubular products manufacturing mill in Brazil

Transportation & Construction Systems

Performance Overview

[FY10 Result: 26.9 billion yen](U.S.GAAP)				oillion of yen
(8.8 billion yen increase from FY09)		FY2009 Results	FY2010 Results	FY2011 Forecasts
·Automobile		(U.S.GAAP)	(U.S.GAAP)	(IFRS)
Finance businesses in Indonesia and Japan: strong	Gross profit	130.8	146.3	154.0
Impact of the earthquake and political uncertainties	Operating income	22.5	35.0	-
in the Middle East and North Africa, temporary losses	Equity in earnings of associated companies, net	8.4	10.7	-
in the term end: approx. ¥9 bil	Net income	18.1	26.9 10;9.720;9.830;9.940;-2.4	26.0
Construction equipment China, Mining: strong due to firm demand	Total assets	1,399.3	1,326.1	-
 Ships, aerospace and railway car 	Company:		Equity in earnings of th	ne seament
Ship businesses: stable		FY0 (U.S.GA	· · · · · ·	Y11(Forecast (IFRS)
	Oto Murtiartha:		AP) (U.S.GAAP)	Y11(Forecas
[FY11 Forecast: 26.0 billion yen](IFRS)	•Oto Murtiartha : •Sumitomo Mitsui Auto Se	(U.S.GA 3.6	(U.S.GAAP) 5 5.0	Y11(Forecast (IFRS)
[FY11 Forecast: 26.0 billion yen](IFRS) • Automobile, Construction equipment Finance businesses in Indonesia:		(U.S.GA 3.6	(U.S.GAAP) 5 5.0 6 4.2	Y11(Forecast (IFRS) 3.8
[FY11 Forecast: 26.0 billion yen](IFRS) • Automobile, Construction equipment	Sumitomo Mitsui Auto Se	(U.S.GA 3.6 ervice : 2.3 3.3 ed by the se	(AP) (U.S.GAAP) 5 5.0 3 4.2 3 3.9 gment/ owned by wh	Y11(Forecast (IFRS) 3.8 3.4 2.6
 [FY11 Forecast: 26.0 billion yen](IFRS) Automobile, Construction equipment Finance businesses in Indonesia: increase in provisions for doubtful receivables Expects decrease in some businesses due to the 	*SOF(89.56/99.56)* ^{1,2} : *1 (shares in equity own	(U.S.GA 3.6 ervice : 2.3 3.3 ed by the se	(AP) (U.S.GAAP) 5 5.0 3 4.2 3 3.9 gment/ owned by wh	Y11(Forecast (IFRS) 3.8 3.4 2.6

Transportation & Construction Systems

f(x) Strategies and Priority Fields

Automobile

> Auto finance Japan: reinforce Sumitomo Mitsui Auto Service through alliance with Hitachi Capital Overseas: further strengthen Oto Multiartha / Summit Oto Finance (Indonesia) results of financing in FY10: OTO 132,000 automobiles, SOF 943,000 motorcycles plans for financing in FY11: OTO 145,000 automobiles, SOF 1,115,000 motorcycles > Wholesale/Dealer strengthen sales in emerging countries (Iraq, etc.) > Manufacturing increase overseas production capacity of KIRIU Construction equipment > expand distributor business in emerging countries > enhance mining machinery sales/service business globally > enhance rental construction equipment business ·Ships, aerospace and railway car > Ships: enhance portfolio through continuous asset replacement [Investments & Asset replacements in FOCUS'10] •established a motorcycle finance company (Philippines, Nov, 2009) •invested in a construction equipment rental business (U.S., Dec, 2009)

Infrastructure

[EV10 Booult, 5.2 billion you](U.S.CAAD)				pillion of yer
[FY10 Result:5.2 billion yen](U.S.GAAP)		FY2009 Results	FY2010 Results	FY2011 Forecasts
(7.6 billion yen decrease from FY09)		(U.S.GAAP)	(U.S.GAAP)	(IFRS)
	Gross profit	31.3	23.0	31.0
· IPP/IWPP businesses	Operating income	5.7	-1.0	
decreased earnings (Tanjung Jati B)	Equity in earnings of associated companies, net	6.5	5.8	
•Others	Net income	12.8	5.2	9.0
mobile phone business in Mongolia: stable	Total assets	504.4		
		521.4	549.3	
	[Results of major subsid	liaries and	l associated co	•
【FY11 Forecast: 9.0 billion ven】(IFRS)		liaries and Ec FY09	associated co	segment
[FY11 Forecast: 9.0 billion yen](IFRS)	[Results of major subsid	liaries and Ec FY09	I associated co uity in earnings of the <u>FY10</u> F	segment Y11(Foreca
[FY11 Forecast: 9.0 billion yen](IFRS) • increase in leasing profit (Tanjung Jati B expansion project)	[Results of major subsid Company:	liaries and Ec FY09 (U.S.GAA	I associated co uity in earnings of the <u>FY10</u> F .P) (U.S.GAAP)	segment Y11(Forecas (IFRS)

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() Strategies and Driegity Field	Infrastructu
(x) Strategies and Priority Fiel	as
> water: expand business investment scal	ect business
East, and Malaysia) Telecommunication invest in mobile communications and broadband businesses in overseas 	 [Investments & Asset replacements in FOCUS'10] acquired Stanton wind power generation project interest (U.S., July, 2009) acquired interest of Mid-Georgia natural gas-fired combined cycle power plant interest (U.S., Nov, 2009) acquired Shepherds Flat wind power generation project interest (U.S., Mar, 2011) progress in Tanjung Jati B expansion project

Media, Network & Lifestyle Retail

Performance Overview

[FY10 Result: 19.8 billion yen](U.S.GAAP)

(3.4 billion yen increase from FY09)

·Major subsidiaries and associated companies

J:COM: stable (increase in shares in equity and decrease in tax expenses regarding reorganization of its subsidiary)

Jupiter Shop Channel: stable

Sumisho Computer Systems: increased profits •Others

production, distribution and sale of movies: recovered positive impact of tax effect regarding reorganization of a subsidiary

[FY11 Forecast: 20.5 billion yen](IFRS)

- Major subsidiaries and associated companies (J:COM, Jupiter Shop Channel and Sumisho Computer Systems): steady
- ·increase due to making CSK a subsidiary
- positive impact of tax effect regarding undistributed earnings due to adopting IFRS (J:COM, etc.)

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		(unit: b	oillion of yen)
	FY2009 Results (U.S.GAAP)	FY2010 Results (U.S.GAAP)	FY2011 Forecasts (IFRS)
Gross profit	176.6	182.8	220.0
Operating income	11.4	15.6	-
Equity in earnings of associated companies, net	10.0	15.8	-
Net income	16.4	19.8 1Q:4.02Q:2.73Q:9.44Q:3.7	20.5
Total assets	697.1	776.2	-

[Results of major subsidiaries and associated companies]

Company:	Equity i	in earnings of	the segment
	FY09	<u>FY10</u>	FY11(Forecasts)
	(U.S.GAAP)	(U.S.GAAP)	(IFRS)
•J:COM*1:	8.9	15.9	15.0
 Jupiter Shop Channel: 	9.2	9.3	8.9
 Sumisho Computer Systems* 	² : 2.0	2.3	3.2
•Summit(92.5/100)*3:	2.2	1.7	1.9
 Asmik Ace Entertainment(movie 	s): -1.2	0.3	0.0
*1 shares in equity of FY09:27			

*2 shares in equity of FY09:60.56%, shares in equity of FY10:60.55%
 *3 (shares in equity owned by the segment/ owned by whole company)

Media, Network & Lifestyle Retail

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f(x) Strategies and Priority Fields

· Establish unique and strong consumer business through integration of media, network and retail

- > provide top-level businesses in each industry
- > deepen value chain among group companies
- > enhance multichannel retail business

Enhance core businesses

- > J:COM(largest MSO in Japan, market share of Sep, 2010:around 36%):expand customer base and enhance services
- > Sumisho Computer Systems and CSK: strengthen IT businesses through integration synergy
- > T-GAIA (cell phone store) : enhance sales network and improve efficiency
- > Summit (supermarket) /Tomod's (drugstore) : expand business by new branch shops (number of locations as of Mar, 2011: Summit 98, SC Drug stores 137)
- >Jupiter Shop Channel (largest TV shopping company in Japan): enhance products and programs while expanding customer base
- Build and develop new earnings base
 - > online supermarket: enhance product variety, improve service and operation efficiency
 - > internet drugstore: reinforce structure to acquire top position in the EC daily necessities area
 - > expand successful business models from Japan to abroad
 - (TV shopping, retail business, mobile& EC business, etc)

[Investments & Asset replacements in FOCUS'10] • sold shares of a CATV equipment leasing company (Japan, June, 2009) • acquired Katsumata (drugstore in Japan, July, 2009) • acquired additional share of J:COM (Apr, 2010)

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Mineral Resources, Energy, Chemical & Electronics

Performance Overview

FY10 Result:68.2 billion yen](U.S.	GAAP)		FY2009 Results		/2010 esults	FY2011 FY2011 Forecasts
3.7 billion yen increase from FY09)			(U.S.GAAP)		S.GAAP)	(IFRS)
Coal mining operation in Australia		Gross profit	84.6		110.6	129.0
rise in sales prices and increase in sales vo	olume	Operating income	26.8		57.7	_
Copper businesses rise in market prices		Equity in earnings of	34.4		32.8	_
reversal of deferred tax liability through rec	eiving dividends	associated companies, net			68.2	
San Cristobal silver-zinc-lead mini	0	Net income	64.6	40,000,000,4	3.8 30: 18.3 40: 13.5	86.0
decreased due to decline in sales volume	• •	Total assets	1,079.2	10-22.6 20-1	1,155.6	
prices hedging loss	-5.2 (-0.3)	10181 833613	1,079.2		1,155.0	-
FY11 Forecast: 86.0 billion yen](IFF	(S)	Sumisho Coal Australia: Nusa Tenggara Mining:	,	10.7 14.8	(U.S.GAAP) 25.9 15.4	24.2 14.7
• -•	,	 Nusa Tenggara Mining: Silver, zinc and lead business 			15.4 13.4	14.7 19.1
Coal mining operation in Australia		•Oresteel Investments(45/49)*		8.6	6.8	9.1
stable due to high market prices		SMM Cerro Verde Netherland	ls:	2.0	3.8	4.1
San Cristobal silver-zinc-lead minir	g operation	 SC Minerals America(84.75/1 		2.1	3.6	4.9
rise in prices and increase in zinc & lead sa	les volume	 Oil fields interests in the North 		2.2	2.3	2.6
Iron ore mining business in Brazil		Sumitomo Shoji Chemicals(75)	5/100)*:	-0.7	1.6	1.0
•		LNG Japan: Sumitronics:		0.6 0.5	1.4 0.6	1.2 0.8
profit contribution starts from fiscal 2011		•Sumi Agro Europe(80/100)*:		0.5	0.6	0.8
Copper businesses		•The Hartz Mountain(40.59/10	D)*·	0.3	0.3	0.0
Batu Hijau: decline due to production volum	е	Petro Summit Pte.(80/100)*:	-, .	1.2	0.2	0.9
decrease		Iron Ore Mining Business in E	razil:	-	-0.0	9.4
		•Cantex(55/100)*:		-0.8	-0.4	0.0
		* (shares in equity	owned by the	segment	/ owned by w	hole company
mitomo Corporation						

Mineral Resources, Energy, Chemical & Electronics

f(*x*) Strategies and Priority Fields

> nicke > silve	I major upstream projects el (Madagascar) :complete construction and start commercial production r-zinc-lead (Bolivia) :stable operation, explore mine in surrounding areas pre (Brazil): execute business plan toward 30 million tons annual production
 Strength 	nen mineral resources portfolio
> expa • Reinford > inorg > agric	ire new interests: mainly in four strategic areas (copper, coal, iron ore and oil & gas) nd existing interests: copper <cerro (australia)="" (peru),="" northparkes="" verde=""> coal <sumisho australia="" coal=""> oil & gas<oil &="" (north="" america)="" gas="" gas(north="" sea),="" shale=""> ce Chemical &Electronics businesses in growing and emerging markets ganic minerals: acquire and develop scarce resources such as rare earth hemicals: expand investment to strengthen value chain (Europe, Americas, and Asia) maceuticals: increase value of business in China through new medicine license business</oil></sumisho></cerro>
> priar	and supply of pharmaceutical ingredients
	[Investments & Asset replacements in FOCUS'10] acquired oil field interests (British North Sea, May, 2009)/ additional interest of Pogo Gold Mine (U.S., July, 2009)/Barnett shale gas interest (U.S., Dec, 2009) sold stock of PSIUK (Nov, 2009), partial interest of Batu Hijau (Nov, 2009-Mar, 2010) invested in Brazilian iron ore mining business(Dec, 2010) participated in Marcellus Shale Gas drilling program(U.S., Sep, 2010) made a cosmetic chemical formulator & distributor company into a wholly owned subsidiary(U.S., Sep, 2010) invested in a Chinese Pharmaceuticals Company(Dec, 2010) progress in Ambatovy nickel project: less than 90%

[Mineral Resources Equity Share of Production and Sensitivity to Net Income]

			F	Y10 Result	S	т	FY11	Sensitivity to net income	
		1Q	2Q	3Q	4Q	Annual	Forecast	(annual base/excluding prices hedge)	
Coking coal	Equity share of shipping volume [mil t]	0.9	0.6	0.8	0.7	3.0	2.6	¥0.13 bil	
	Prices[\$/t]	200	225	209	225	215	258	(\$1/t)	
Thermal coal	Equity share of shipping volume [mil t]	0.5	0.6	0.5	0.2	1.8	1.8	¥0.07 bil (\$1/t)	
	Prices[\$/t]	98	103	98	115	104	130		
Iron ore Equity share of shi		0.8		0.6		1.4	3.9		
MUSA	volume (mil t)	-		-		-	2.4	¥0.19 bil	
	Prices[\$/t]	90		138		114	148	(\$1/t)	
Manganese ore	Equity share of shipping volume [mil t]	0.2		0.3		0.5	0.4	¥0.02 bil	
	Prices[\$/t]	330		326		328	286	(\$1/t)	
Copper	Equity share of	20	18	19	18	75	54		
Batu Hijau	production [Kt]	13	11	12	10	46	22	¥0.31 bil - (\$100/t)	
	Prices[\$/t]	7,239	7,021	7,277	8,623	7,540	8,819		
e) Prices are gene itomo Corporation	ral market price.		1	1	1	1			

Mineral Resources, Energy, Chemical & Electronics

[Mineral Resources Equity Share of Production and Sensitivity to Net Income]

		FY10 Results					FY11	Sensitivity to net income
		1Q	2Q	3Q	4Q	Annual	Forecast	(annual base/excluding prices hedge)
Silver	Equity share of production [t(mil oz)]	109(3.5)	127(4.1)	84(2.7)	78(2.5)	398(12.8)	311(10.0)	¥0.54 bil
	Prices[\$/oz]	16.9	18.3	18.9	26.4	20.2	31.0	(\$1/oz)
Zinc	Equity share of production [Kt]	51	49	47	46	193	222	¥0.92 bil
Lino	Prices[\$/t]	2,288	2,013	2,013	2,318	2,159	2,249	(\$100/t)
Lead	Equity share of production [Kt]	15	14	13	14	56	71	¥0.32 bil
Leau	Prices[\$/t]	2,219	1,939	2,031	2,390	2,147	2,331	(\$100/t)
Crude oil,	Equity share of production [mil bbl]	1.0	1.0	0.8	0.9	3.7	3.3	¥0.05 bil
gas	Prices[\$/bbl]	77	79	77	87	80	98	(\$1/bbl)
LNG	Equity share of production [Kt]	73	75	58	84	290	320	-

Note) Prices are general market price.

Sumitomo Corporation

General Products & Real Estate

Performance Overview [FY10 Result : 15.5 billion yen](U.S.GAAP) (0.6 billion yen decrease from FY09) • Food Banana business: market calmed down Fertilizer business: inventory valuation loss in the previous year • Materials & Supplies TBC: tire unit sales increased along with the market recovery • Construction & Real Estate

office building leasing, sales of condominium: stable value realization through replacement of assets in 4Q

[FY11 Forecast: 17.5 billion yen](IFRS)

- Food
 Banana business: stable
 Fertilizer business: expects recovery
- Materials & Supplies
 Lumber and building materials: improve
 TBC: stable
- Construction & Real Estate
 Condo sales: stable
 Expects value realization through replacement of assets

(unit: billion of yen) Y2009 FY2010 Y2011 Results Results Forecasts (IFRS) U.S.GAAP (U.S.GAAP) 101.4 108.0 98.4 24.4 22.1 Operating income Equity in earnings of 0.7 3.6 associated companies, net 15.5 17.5 16.2 1Q:3.9 2Q:2.7 3Q:2.5 4Q:6.4 747.5 717.0

[Results of major subsidiaries and associated companies]

Company:	Equity	Equity in earnings of the segment				
	FY09	<u>FY10</u>	FY11(Forecasts)			
	(U.S.GAAP)	(U.S.GAAF) (IFRS)			
•TBC(40/100)*1:	1.5	2.0	2.0			
Banana business:	2.6	1.7	1.8			
•Summit Rural WA(80/100)*1,2	: -2.1	-0.5	0.0			

*1 (shares in equity owned by the segment/ owned by whole company)
 *2 shares in equity of the segment in FY09:50.01/100

Sumitomo Corporation

General Products & Real Estate

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f(x) Strategies and Priority Fields ·Food: Establish overseas earnings base > Banana: enhance the production and sales network, strengthen high-value-added products (Japanese market share of fiscal 2010: 26.33%) > Wheat: expand business in Asia utilizing upstream business value chain in Australia Materials & Supplies > Tire : promote growth strategy of TBC (market share in North America as of Mar, 2011: around 11%) expand overseas sales business > Timber: improve earnings base of timber processing business (Russia) acquire new forest resources Construction & Real Estate > Office building, commercial facilities: replace assets while acquiring profitable assets (manage 58 office buildings and 18 commercial facilities as of Mar. 2011) promote development in strategic area (Kanda, Tokyo) > Condominium: develop high-quality urban properties in Japan, develop in China [Investments & Asset replacements in FOCUS'10] •replaced office buildings (Japan, Jan, 2010 & Mar, 2011) •invested in grain accumulation business (Australia, Mar, 2010) made a grain storage network company (possesses grain terminal and country sites) a wholly owned subsidiary (Australia, Apr, 2010) ·joined into a large-scale real estate development in Shanghai (June, 2010)

Sumitomo Corporation

New Industry Development & Cross-function

[FY10 Result:8.8 billion yen](U.S.GAAP)		FY2009	(unit: t FY2010	Dillion of yen)
(8.6 billion yen increase from FY09)		Results (U.S.GAAP)	Results (U.S.GAAP)	Forecasts (IFRS)
 Sumitomo Mitsui Finance & Leasing 	Gross profit	23.5	30.4	30.0
increased due to decline in credit costs	Operating income	-3.0	2.4	-
 Domestic finance business 	Equity in earnings of associated companies, net	6.3	7.3	-
provision for doubtful receivables in the previous yea	r Net income	0.2	8.8 1Q:5.32Q:-0.53Q:2.54Q:1.4	7.0
•Others	Total assets	554.6	587.1	-
IAL related loss in the provinue year	Results of major subsid			ompanies
-JAL-related loss in the previous year	Company:	E FY09 (U.S.GA/		e segment FY11(Forecast (IFRS)
	•Sumitomo Mitsui	FY09 (U.S.GA/	<u>FY10</u> F AP) (U.S.GAAP)	FY11(Forecast (IFRS)
[FY11 Forecast: 7.0 billion yen](IFRS)		FY09 (U.S.GA/	<u>FY10</u> F AP) (U.S.GAAP)	FY11(Forecast
[FY11 Forecast:7.0 billion yen](IFRS)	Sumitomo Mitsui Finance and Leasing(35	FY09 (U.S.GA/ 5/40)*: 6.2 100)*: 0.4	<u>FY10</u> F AP) (U.S.GAAP) 9.3 0.4	FY11(Forecast (IFRS) 7.8 0.4

New Industry Development & Cross-function

f(*x*) Strategies and Priority Fields

	elopment & Promotion
-	n and expand business base to become one of "low carbon & circular majors"
> expand existing b	usinesses (solar power generation, recycle of used home appliances,
	4R business(4R: Reuse, Resell, Refabricate and Recycle)
> create new busine	esses in growing areas (new battery material, smart community)
Financial business	
> Leasing business	s: strengthen cooperation with Sumitomo Mitsui Finance & Leasing Company
-	ngthen hedging against commodity prices corresponding actual demand
	nginen nedging against commonly prices concepting actual demand
Logistics business	
Logistics business Industrial park (o) 	verseas) : expand businesses in Vietnam, India, and Indonesia
-	verseas) : expand businesses in Vietnam, India, and Indonesia upgrade management know-how and improve operating efficiency
-	
-	upgrade management know-how and improve operating efficiency [Investments & Asset replacements in FOCUS'10]
•	upgrade management know-how and improve operating efficiency [Investments & Asset replacements in FOCUS'10] invested in a business of recycling of waste consumer electronic and
-	upgrade management know-how and improve operating efficiency [Investments & Asset replacements in FOCUS'10]

Overseas Subsidiaries and Branches

Performance Overview

[FY10 Result:37.0 billion yen](U.S.GAAP)				oillion of yen	
		FY2009 Results	FY2010 Results	FY2011 Forecasts	
(14.1 billion yen increase from FY09)		(U.S.GAAP)	(U.S.GAAP)	(IFRS)	
America: 17.2 billion yen (9.6 billion yen increase)	Gross profit	153.6	175.9	181.0	
Europe: 5.7 billion yen(3.2 billion yen decrease)	Operating income	25.3	40.6	-	
China:5.0 billion yen (3.4 billion yen increase)Asia:4.6 billion yen (0.3 billion yen increase)	Equity in earnings of associated companies, net	5.3	9.4	-	
Australia: 0.9 billion yen (2.6 billion yen increase)	Net income	22.9	37.0 1Q:9.4 2Q:11.2 3Q: 10.7 4Q:5.8	40.0	
America and China:	Total assets	1,117.8	1,161.7	_	
assets in the previous year •Australia: inventory valuation loss in fertilizer business in the previous year	Company: •ERYNGIUM(70/100)*1 : •SOF(10/99.56)* ² : •Perennial Power Holdings(49.99/	(U.S.C		Y11(Forecas (IFRS) 2.1 0.3 0.4	
[FY11 Forecast:40.0 billion yen](IFRS) metal products businesses: stable	•The Hartz Mountain(59.41/100) : •Cantex(45/100) : •Sumi Agro Europe(20/100) :	, -((0.4 0.6 0.6 -0.3 0.1 0.2	0.6 0.0 0.2	
America : 20.7 billion yen Europe: 6.3 billion yen	Petro Summit Pte.(20/100) : SC Minerals America(15.25/100) Oresteel Investments(4/49) : TBC(60/100) :	: (0.3 0.0 0.4 0.7 0.7 0.6 2.2 2.9	0.2 0.8 0.8 3.1	
China: 3.5 billion yen	•Summit Rural WA(20/100)*3 :	-2	2.2 -0.2	0.0	
Asia: 5.5 billion yen Australia: 1.2 billion yen	 Sumisho Aircraft Asset Management(5/100): 0.1 0.0 0.0 (shares in equity owned by the overseas subsidiary/ owned by whole company) *¹ shares in equity of FY09: 68.11/97.3 *² shares in equity of FY09: 10/99.6 *³ shares in equity of FY09: 49.99/100 				
Sumitomo Corporation			*3 shares in equity of F	Y09 :49.99/100	

f(x) Major Initiatives< Business Model Innovation Matrix>

Promote Business Model Innovation (BMI) through the BMI Matrix.

BMI Matrix

Define Business Lines (BLs) throughout the company in terms of long-term growth and profitability, and utilize the categorization as infrastructure for resource management.



Challenge BLs

(<u>investments into futures</u>) Businesses to allocate resources to and continue to foster on a company-wide basis, expecting growth and profitability in the future

➤ "L-shaped" BLs

(Underperformance in long-term growth or profitability)

Establish a company-wide guideline for resource allocation (<u>"L-shaped" BL Ratio</u>) to develop and execute specific action plans aimed for its reduction



f(x)Forecasts of Risk Assets by Segment



f(x) Plan for Increasing Risk Assets (As of April, 2011)



Medium-term management plans



Basic Profit by Region



