

What We Aim to Be in 2019, Our Centennial Year

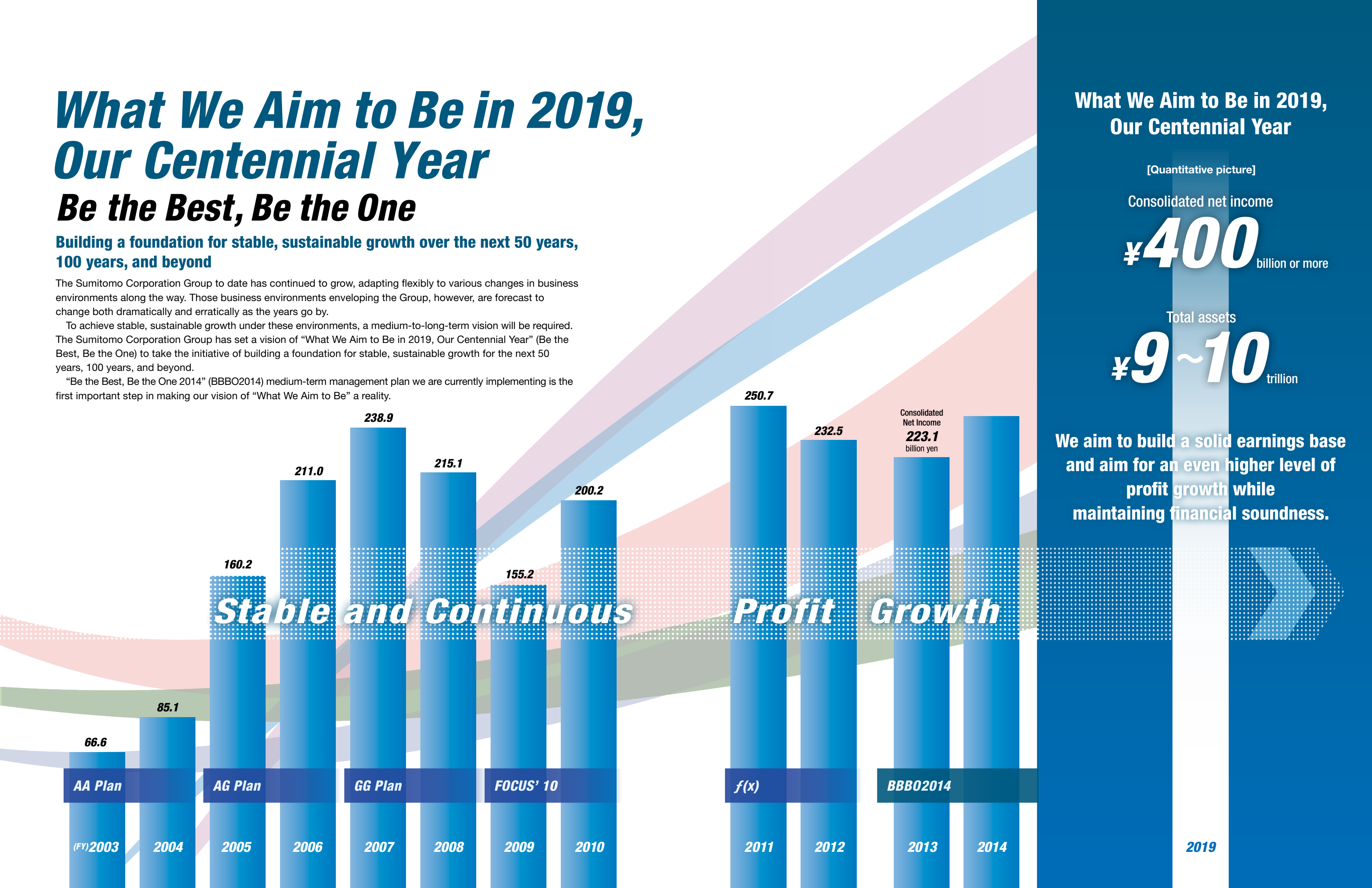
Be the Best, Be the One

Building a foundation for stable, sustainable growth over the next 50 years,
100 years, and beyond

The Sumitomo Corporation Group to date has continued to grow, adapting flexibly to various changes in business environments along the way. Those business environments enveloping the Group, however, are forecast to change both dramatically and erratically as the years go by.

To achieve stable, sustainable growth under these environments, a medium-to-long-term vision will be required. The Sumitomo Corporation Group has set a vision of “What We Aim to Be in 2019, Our Centennial Year” (Be the Best, Be the One) to take the initiative of building a foundation for stable, sustainable growth for the next 50 years, 100 years, and beyond.

“Be the Best, Be the One 2014” (BBBO2014) medium-term management plan we are currently implementing is the first important step in making our vision of “What We Aim to Be” a reality.



What We Aim to Be in 2019,
Our Centennial Year

[Quantitative picture]

Consolidated net income

¥400 billion or more

Total assets

¥9~10 trillion

We aim to build a solid earnings base
and aim for an even higher level of
profit growth while
maintaining financial soundness.

What We Aim to Be in 2019, Our Centennial Year

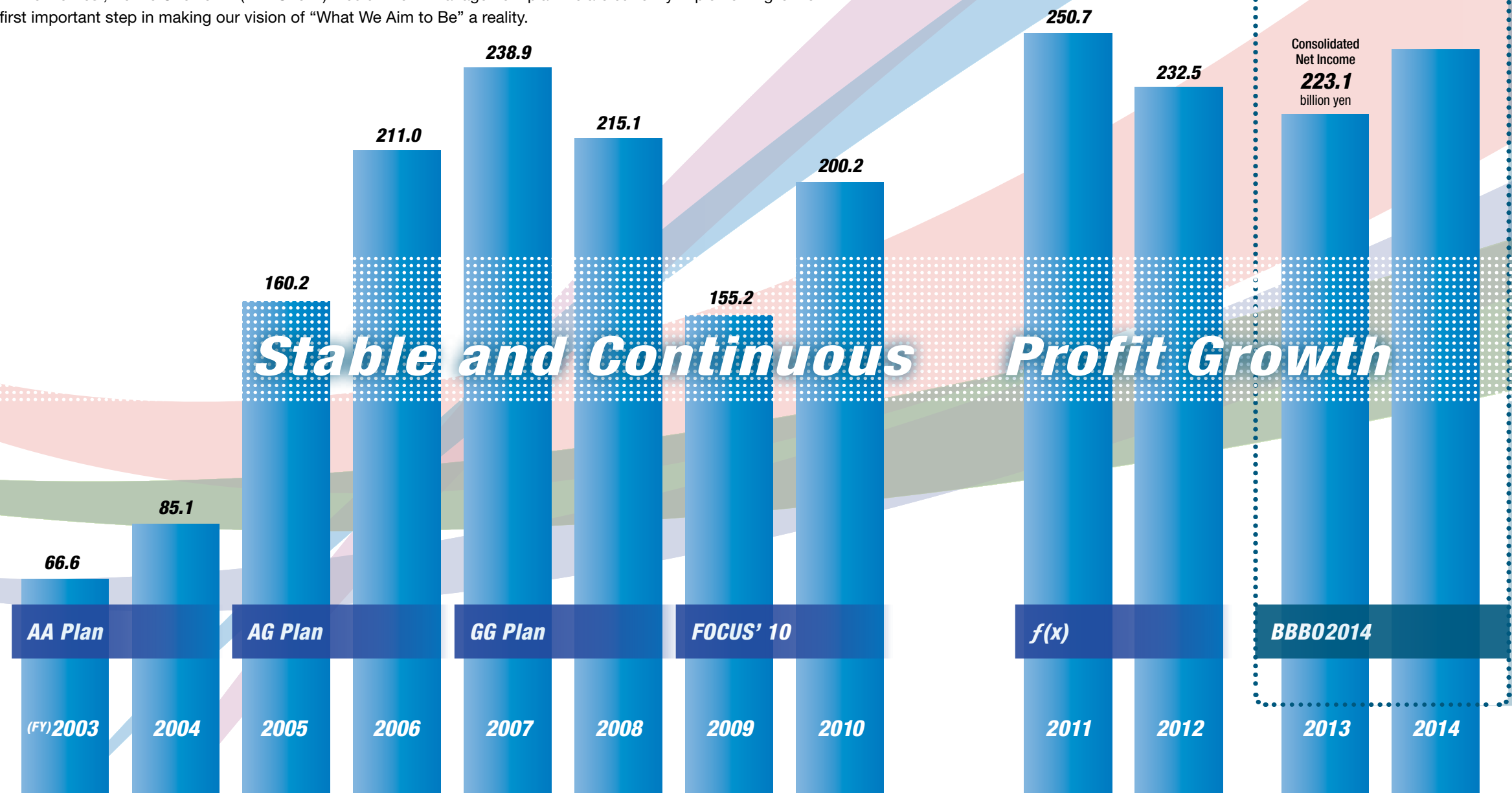
Be the Best, Be the One

Building a foundation for stable, sustainable growth over the next 50 years,
100 years, and beyond

The Sumitomo Corporation Group to date has continued to grow, adapting flexibly to various changes in business environments along the way. Those business environments enveloping the Group, however, are forecast to change both dramatically and erratically as the years go by.

To achieve stable, sustainable growth under these environments, a medium-to-long-term vision will be required. The Sumitomo Corporation Group has set a vision of “What We Aim to Be in 2019, Our Centennial Year” (Be the Best, Be the One) to take the initiative of building a foundation for stable, sustainable growth for the next 50 years, 100 years, and beyond.

“Be the Best, Be the One 2014” (BBBO2014) medium-term management plan we are currently implementing is the first important step in making our vision of “What We Aim to Be” a reality.

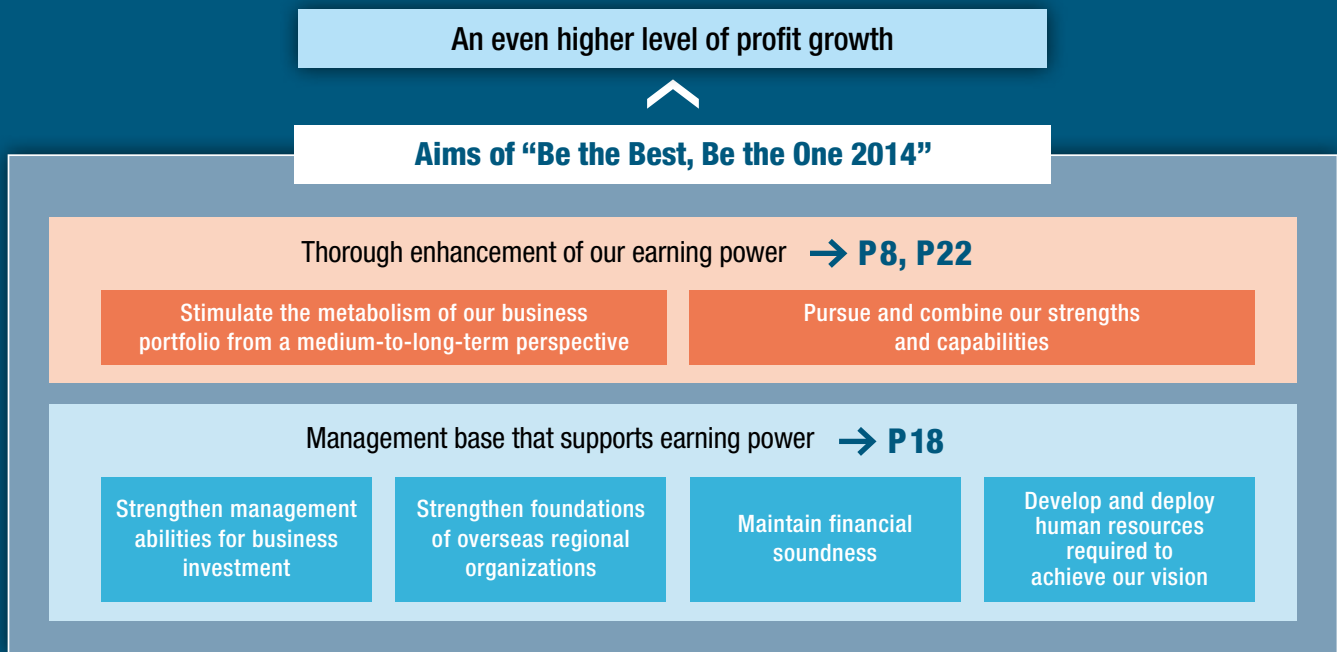


Medium-term management plan

Be the Best, Be the One 2014

Heading for an even higher level of profit growth by thorough enhancement of our earning power.

■ Basic Policy



This medium-term management plan for fiscal 2013 and 2014 (April 2013 through March 2015) covers the first two years of our journey to achieve our vision of what we aim to be. We have positioned the two years covered by this plan as the stage for advancing to an even higher level of profit growth. By thoroughly enhancing our earning power and strengthening the management base that supports it, we will construct a solid earnings base while maintaining financial soundness.



Sumitomo Corporation Group's Strength

The Sumitomo Group's growth has long been underpinned by Sumitomo's Business Philosophy, which has been passed down, maintained and followed faithfully for more than 400 years since the Group's founding. Relying on this Business Philosophy and the Corporate Mission Statement stemming from it as a touchstone to the value judgments, the Sumitomo Corporation Group has maintained a basic policy of aiming for “earnings expansion” while maintaining “management stability.” Such an approach to business is also firmly affixed in our BBBO2014 medium-term management plan.