

Social Initiatives

Social Contribution Activities

The Sumitomo Corporation Group will work to resolve social issues through its business activities and social contribution activities with the aim of building a sustainable society. To this end, we are conducting various social contribution activities around the world centered on the three areas listed below.



●○○ Developing the next generation of human resources

TOMODACHI Sumitomo Corporation Scholarship Program

In 2013, Sumitomo Corporation began participating in the TOMODACHI Initiative, a Japan-U.S. exchange project led by the U.S. Embassy and U.S.-Japan Council (Japan). Through our involvement in this initiative, we are conducting a scholarship program to support university students sent to the United States through foreign exchange programs. During their time in the United States, scholarship students are able to participate in training sessions held by Sumitomo Corporation of Americas and experience homestays with local U.S. employees. They are given various opportunities to interact with young Japanese and U.S. professionals that are active in a range of areas of business.

In June 2015, an event was held at which the first group of scholarship students reported on their experience during their one-year stay abroad. Attended by representatives from the U.S. Embassy and U.S.-Japan Council (Japan), this event also featured a ceremony for presenting scholarships to the second group of students selected for this program. The students from the first group made their reports confidently in English, a sight that no doubt kindled a flame in the spirits of the second group of students set to embark on their own study-abroad adventures.

Ceremony Held in Mongolia to Commemorate Sumitomo Corporation Scholarship Program

Sumitomo Corporation established the Sumitomo Corporation Scholarship Program in 1996, on the 50th anniversary of its trading business activities, to support the development of the young people to which the future of Asian countries will be entrusted.

To commemorate the 20th anniversary of the commencement of scholarships at the National University of Mongolia and the fifth anniversary of the start of provision at the Mongolian University of Science and Technology, a ceremony was held in the Mongolian capital of Ulaanbaatar in April 2015. On the day of the ceremony, a total of 86 people gathered for the event, including current scholarship recipients, graduates of these universities, representatives from the Embassy of Japan in Mongolia, and members of the local press. One graduate delivered a speech in which he stated his appreciation for the Sumitomo Corporation Scholarship Program, not just for providing aid for his education but also for helping awaken in him the sense of responsibility for making his own contribution to Mongolia's future development. Going forward, the scholarship program will be continued to further support the growth of the students that will drive the development of Mongolia in the future.



Event for hearing reports from the first group of students and presenting scholarships to the second group of recipients



Commemorative ceremony held in Ulaanbaatar

The Sumitomo Corporation Group's Basic Principles on Social Contribution Activities

OBJECTIVE	We, as a global organization, will work on social issues through our business activities and social contribution activities with the aim of building a sustainable society by implementing the Sumitomo Corporation Group's Management Principles and Activity Guidelines.
ACTIVITIES	We will engage in social contribution activities aimed at developing the next generation of human resources who will drive the sustainable development of society, and contributing to local communities in areas we do business all over the world. We will also take part in various activities as a good corporate citizen.
APPROACH	We will perform and seek to continuously improve our activities with modesty and high aspirations and endeavor to maintain a high level of transparency while strengthening our relationships with all our stakeholders.

Contributing to local communities in areas where we do business all over the world

Sumitomo Corporation Youth Challenge Program for the Revitalization of East Japan

This year marks the fourth time that the Company has held the Youth Challenge Program for the Revitalization of East Japan. This program was created to provide support to young people seeking to aid in the process of reconstructing from the damages of the Great East Japan Earthquake and in helping people affected by the disaster to rebuild their lives. This program consists of two parts: the Activity and Research Subsidy, which helps fund the research and other activities of young people, and the Internship Encouragement Program, which supports long-term youth internships at NPOs active in the quake-stricken regions. Through the Youth Challenge Program,

we aim to give young people a large number of opportunity to learn and grow from the experience of playing an active and ongoing part in the revitalization of eastern Japan. We anticipate this experience will help these individuals become future leaders in the development of their communities and society as a whole.



Ceremony for presenting subsidy certificates

Acting as a good corporate citizen

Promotion of Barrier-Free Movie Experiences

With the aim of enabling visual- and hearing-impaired individuals to enjoy popular movies, the Company assisted with the production of barrier-free versions of selected movies from 2004. These barrier-free movies offer audio descriptions and Japanese-language subtitles. In 2008, we began providing these movies for exhibition at free-viewing events held by libraries and volunteer organizations across Japan. Approximately 3,000 people attended these movies at 45 locations in fiscal 2014. Going forward, we will continue to promote the spread of

barrier-free movie experiences. Through these activities, we hope to foster awareness about the importance of providing alternative methods of offering access to information for visual- and hearing-impaired individuals, who may have difficulty acquiring information.



Depiction of a barrier-free movie experience

Great East Japan Earthquake Reconstruction Support

Support for Recovery of the Fish Processing Industry in Kesenuma

Together with Sumitomo Corporation Tohoku Co., Ltd., the Company has teamed up with Mitsui & Co., Ltd., to contribute to the recovery of the fish processing industry in Kesenuma City. The industry is a cornerstone industry for this city but suffered catastrophic damage due to the Great East Japan Earthquake and the ensuing tsunami. The trading company coalition is working together with Miyagi Prefecture, Kesenuma City, and the local Chamber of Commerce. In this endeavor, the coalition is assisting with the activities of the Kesenuma Shishiori Fisheries Processing Cooperative Association, which was formed by business operators following the earthquake, to help develop a business model for the innovation and reconstruction of this industry sector.

Construction commenced on a number of joint-usage facilities in September 2014. Among these facilities was an office building, where a ceremony was held to commemorate its completion in May 2015, and a refrigerated warehouse and seawater treatment plant that started operation in August 2015.



A building housing the offices for the Kesenuma Shishiori Fisheries Processing Cooperative Association and a refrigerated warehouse

Social Initiatives

This section introduces the social contribution activities that the Sumitomo Corporation Group is carrying out around the world.

PICK UP

Sumitomo Corporation is aiding the Sankyu Thank You Project (*sankyu* means “maternity leave” in Japanese), a maternal and child health program conducted by the Japanese Red Cross Society in Kenya and Uganda. The project is a donation program based on the concept of protecting the lives of as many African mothers and infants as the number of babies born to employees that take maternity leave and childcare leave. Sumitomo Corporation was the first company to begin participating in this project, which it joined in 2013.



PICK UP

MobiCom Corporation LLC, an integrated telecommunications provider in Mongolia, has established the Child Helpline 108 call center to help address the issue of child abuse, which is endemic in this country. The call center’s full-time staff provide support for various children’s issues, ranging from offering consultations regarding issues at school to responding to life-threatening emergency situations. More than 150,000 children utilize this helpline each year. Furthermore, MobiCom Corporation provides Child Helpline 108 with operational support, including donations of telephones and computers.



In Europe, Africa, Middle East & CIS

- Support for the activities of Shakespeare’s Globe Theatre in contributing to the development of dramatic art and culture in local communities (U.K.)
- Dispatch of employee volunteers and provision of donations to support socially disadvantaged children through cooperation with NPOs (Slovenia) **1**
- Aid for the Swedish team aiming to participate in the Homeless World Cup soccer tournament (Sweden)
- Support for the Sankyu Thank You Project protecting the lives of pregnant mothers giving birth and their babies (Kenya, Uganda)

PICK UP

- Support for the construction of a training center for teachers in the field of elementary education at Qatar University (Qatar)
- Donation of toys to children’s hospitals (Russia)
- Support for a tree-planting event to create a Japanese garden where people can relax (Ukraine) **2**



In Asia & Oceania

- Educational assistance for students from impoverished areas in Anhui, Guangdong, and Yunnan provinces (China)
- Donation and delivery of coal briquettes to elderly citizens living alone to enable them to warm their homes (South Korea)
- Aid for operation of child support helpline (Mongolia) **PICK UP**
- Donation of uniforms and school supplies to elementary school-children in impoverished parts of Yangon’s suburbs (Myanmar)
- Release of more than 2,000 juvenile fish into a dam reservoir that serves as daily-use water supply for local residents (Thailand) **3**
- Japanese language education and culture learning program for junior high school students in Da Nang City (Vietnam)
- Support for project rebuilding meadow strips and wildlife habitats (Australia) **4**



Sumitomo Corporation provides a running update of the Group's social contribution activities around the world through its corporate website to offer a broader overview, including activities not mentioned in this publication.

➡ <http://www.sumitomocorp.co.jp/english/csr/contribution/>



Social Contribution Activity Report

PICK UP

Sumitomo Corporation has continued to support the musical activities of the Junior Philharmonic Orchestra (JPO), which consists of approximately 100 youths ranging from elementary school students to university students. In addition



to supplying monetary aid, we support the holding of four concerts every year, including the Sumitomo Corporation Young Symphony Concerts, to provide these young musicians with opportunities to present the talents they have honed through daily practice. These concerts include events at which preschool children can enjoy music together with adults and charity concerts for supporting reconstruction efforts following the Great East Japan Earthquake, and these concerts have brought joy to countless individuals.

In Japan

- Support for the activities of the Junior Philharmonic Orchestra (JPO) **PICK UP**
- Cooperation with the Japanese Red Cross Society's blood donation campaigns
- Support for TABLE FOR TWO and CUP FOR TWO activities
- Participation in service dog training support program conducted by the Guide Dog & Service Dog & Hearing Dog Association of Japan
- Provision of employees' IT proficiencies to help resolve issues faced by entrepreneurs and managers in regions heavily impacted by the Great East Japan Earthquake
- Provision of workplace experience program for special-needs school students **5**
- Provision of internships for university students through cooperation with the College of Asia Pacific program, comprising six universities in Japan and South Korea **6**



PICK UP

In 2004, Sumitomo Corporation of Americas established the Sumitomo Corporation of Americas Foundation. Each year, this foundation contributes US\$500,000 worth of funds to provide ongoing support to projects in a variety of fields, such as disaster relief activities. Specifically, this project funds a Japan-U.S. exchange event held in New York known as Japan Day. The foundation also supports academic activities by providing aid for research programs at the Center on Japanese Economy and Business at Columbia University and cultural activities by offering funding for the operation of the Lincoln Center for the Performing Arts and art museums.



In the Americas

- Support for various activities through the Sumitomo Corporation of Americas Foundation (U.S.) **PICK UP**
- Internal donation drive to raise funds for the Children's Miracle Network, an organization supporting children's hospitals (Canada) **7**
- Support for activities of the Big Brothers and Sisters Movement, a program that matches children with volunteers to talk about their concerns and offers them learning opportunities (Canada)
- Social contributions including protecting rare plants growing on the site of an automobile factory and conducting maintenance and management of drainage channels (Mexico)
- Donations to support a Japanese speech contest (Mexico)
- Donations to a project celebrating the 120th anniversary of diplomatic relations between Japan and Brazil (Brazil)
- Donation of Christmas cakes, school supplies, and playground equipment to villages and elementary schools in close vicinity of Company-owned forests (Chile) **8**

